

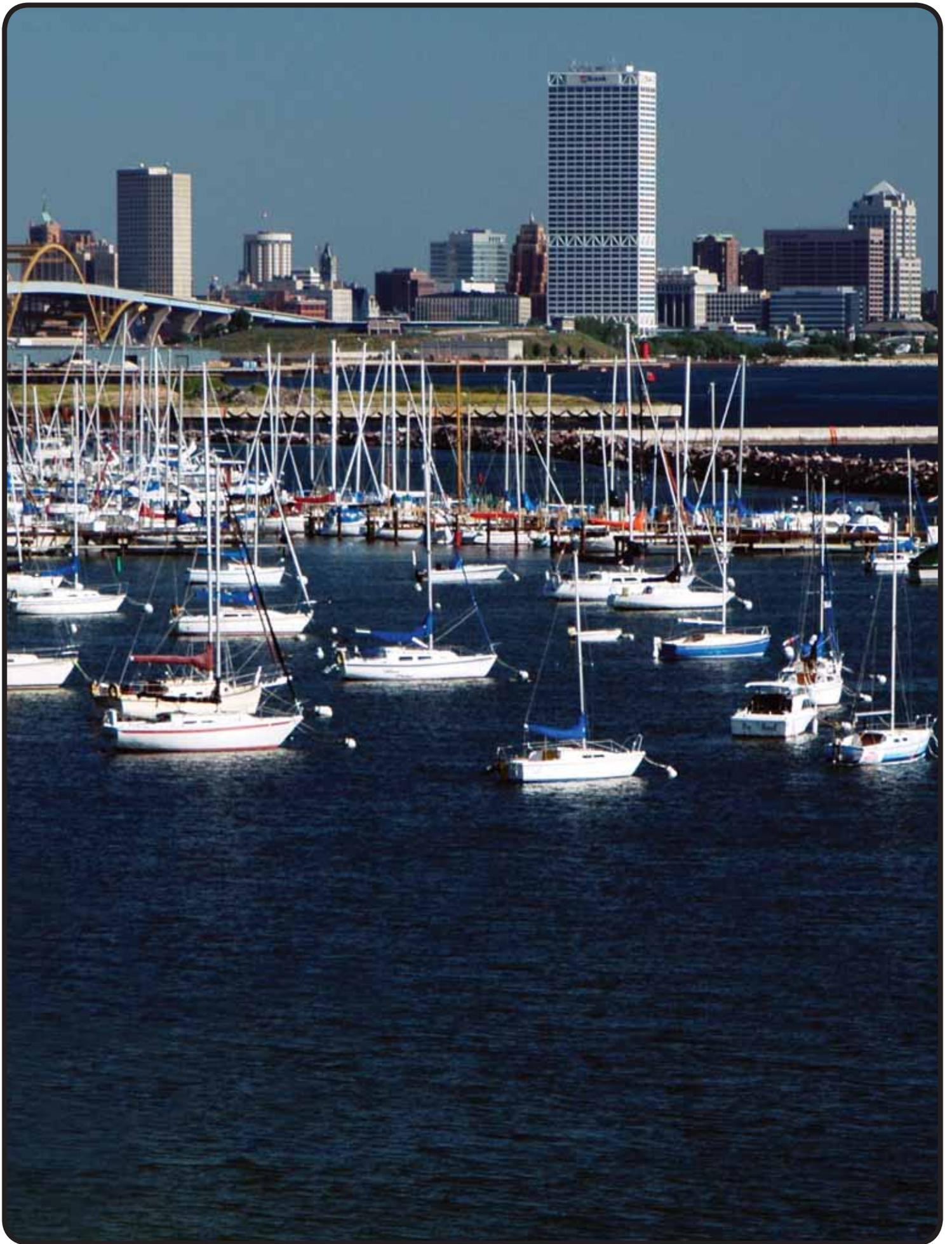


IMPLEMENTATION



*“**Vision** without action is only a dream. **Action** without vision is just passing the time. Vision with action can **change** the world.”*

– Joel Barker





OVERVIEW AND INTRODUCTION

The true strength of a plan is its successful implementation. The Citywide Policy Plan has established comprehensive policies and strategies that will take time and effort, as well as strong leadership to implement. The City of Milwaukee government cannot possibly accomplish implementation alone. No single entity has the responsibility, authority or financial capability to implement all of the strategies. Instead, the City must continue to work with its partners, which include corporations, nonprofits, faith-based organizations, all levels of government, neighboring and regional communities, as well as residents of the city.



The chart in this chapter summarizes the policies and strategies from other chapters of the Citywide Policy Plan, which are Smart Growth elements: Land Use, Economic Development, Transportation, Housing and Neighborhoods, Natural Resources and Sustainability, Cultural Resources and Historic Preservation, Community Facilities, Utilities, and Intergovernmental. The chart identifies the related Smart Growth element for each policy and strategy, along with responsible parties and an approximate timeframe.



It is important to note the interrelationships of policies for Smart Growth elements. For example, housing and neighborhoods policy specifies coordination with transportation and land use policy, and vice versa. Economic development policy promotes the importance of education, or community facilities, as well as transportation for goods and workers. The entire Citywide Policy Plan contains many interrelationships. These interrelationships also help to ensure consistency between Smart Growth elements. The implementation chart will also convey interrelationships.



Identifying responsible parties and timeframes can lead to a long list, which may seem to be repeated frequently, but cooperation among all interested parties for implementation is essential.

When City departments are listed as responsible parties, specific departments are not listed due to changing roles and responsibilities over time. Instead, City departments are listed as Department of Public Works (DPW) or Department of City Development (DCD) for example.

RELATIONSHIP BETWEEN AREA PLAN IMPLEMENTATION AND CITYWIDE POLICY PLAN IMPLEMENTATION

The City of Milwaukee strategy for comprehensive planning included the completion of 13 Area Plans as well as the Citywide Policy Plan. Each Area Plan contains an implementation chapter which identifies how to complete strategies which benefit each of the 13 areas. Area Plan implementation involves the hundreds of stakeholders who participated in the process. Area Plan strategies are *not* listed in the Citywide Policy Plan chart, but remain essential for the City to accomplish. The Citywide Policy Plan implementation is in addition to the implementation of Area Plan strategies.

The Citywide Policies tend to benefit the entire city or even the region. Over 100 participants dedicated countless hours to the creation, review and adoption of the Citywide Policy Plan, with many of these participants also committed to its implementation.

A key to the responsible parties, which clarifies abbreviations used, follows the implementation chart. Responsible parties are listed by City Departments and also by the City's many partners. The division is intended to help City Departments more clearly identify implementation responsibilities. Both the City and its partners are essential to ensure the successful implementation of the Citywide Policy Plan.

GUIDING PRINCIPLES & VISION OF SUCCESS

The introductory chapter of the Citywide Policy Plan outlined the four guiding principles:

1. A strong and prosperous **economy** enhances the quality of life for Milwaukee residents.
2. A healthy **environment** is essential for the survival of all living things and the foundation for a thriving city.
3. A high quality of life depends on the **equitable** distribution of resources and opportunities to residents.
4. Meaningful **engagement** in the decision making process helps ensure strong, vibrant, and desirable communities.

The guiding principles should be consulted during the implementation process for decision making and to ensure citizen involvement.

Each chapter contains a Vision of Success. The four guiding principles, along with a strong commitment to successful implementation of the Citywide Policy Plan, will help Milwaukee to achieve the vision of success described in each chapter. This results in a higher quality of life and improved economic opportunity for all residents.

AMENDING OR UPDATING MILWAUKEE'S COMPREHENSIVE PLAN

The State of Wisconsin's Smart Growth law requires plans to be updated no less than once every 10 years. The City of Milwaukee will comply with this requirement for the Citywide Policy Plan and the City's Area Plans. Updates are considered to contain more substantive changes to the plan document. Updates must follow the original plan adoption process, which is defined in Wisconsin Statutes – Section 66.1001(4). Milwaukee Common Council adopted a Public Participation resolution which also must be followed. (Legistar 040565)

The Citywide Policy Plan or Area Plans plan may be amended by the City of Milwaukee. Amendments tend to be minor changes to the plan. Amendments must also follow the original plan adoption process and public participation process.

PLANNING-RELATED UPDATES

The City of Milwaukee periodically updates planning-related codes. For instance, the zoning code is updated annually and the zoning map is an ongoing update. The historic preservation ordinance is in the process of being updated. Building codes are updated as the IBC code is updated. The subdivision ordinance is in the process of being updated. Other planning-related codes are updated as needed.



Policy	Timeline	Responsible City Departments	Community Partners
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Land Use

I. Use a targeted catalytic approach to plan land use and development to meet and stimulate existing and future market demand for residential, commercial, and industrial uses and to strengthen the local and regional economy.

A. Use the City's land control and development review process to encourage new sustainable development, investment, and economic activity.	Ongoing	DCD, MEDC, RACM, CPC, HPC, NIDC, elected officials	Milwaukee 7, property owners, developers
B. Balance and coordinate land use, development and infrastructure investment decisions to make efficient use of existing city infrastructure, utilities, services, and resources.	Ongoing	DCD, DPW, MEDC, CPC, HPC, Capital Improvements Committee, elected officials	Milwaukee 7, utility providers, state agencies, property owners, developers
C. Strengthen commercial and industrial centers, districts, and corridors and expand commercial and industrial activity.	Ongoing	DCD, DPW, MEDC, Milwaukee 7, CPC, Capital Improvements Committee, utility providers, property owners, nonprofits, BIDs, Main Streets, elected officials	Milwaukee 7, utility providers, property owners, nonprofits

II. Coordinate land use, transportation, and public infrastructure planning.

A. Develop a coordinated land use and transportation plan for the city that considers the location, density, and access to housing, commerce and industry, daily needs and services, parks and open space (including community gardens), and community, institutional, and civic facilities.	Near future	DCD, DPW, elected officials	
B. Encourage mixed-use, higher density land use around public transit stations and networks.	Near future	DCD, CPC, elected officials	Property owners, developers

III. Sustain, restore and enhance the livability, character, and stability of Milwaukee's neighborhoods.

A. Adopt citywide standards and guidelines that enhance the health, safety, convenience, stability and quality of neighborhoods and improve the quality of life for residents and stakeholders.	Ongoing	DCD, DNS, NIDC, ITMD, elected officials	Nonprofits
B. Encourage the development of community focal points around key neighborhood assets.	As capacity allows	DCD, DPW, Arts Board, BIDs, Main Streets, elected officials	Arts community, nonprofits, property owners
C. Ensure that neighborhoods are unique, beautiful, and engaging for a diversity of residents, businesses, and visitors.	Ongoing	DCD, DPW, BIDs, Main Streets	Arts community, nonprofits, property owners
D. Strengthen and highlight the city's downtown central business district as a regional center of activity, economy, and social gathering.	Ongoing	DCD, MEDC, DPW, BIDs	Milwaukee 7, arts community, property owners, associations
E. Develop and adopt illustrated urban design standards that promote high quality, context sensitive, sustainable, market-competitive, and traditional neighborhood designs.	Near future	DCD, DPW, CPC, elected officials	

Housing and Neighborhoods

I. Improve the quality, diversity, and accessibility of housing stock within the city.

A. Promote preservation and improvement of existing housing stock.	Ongoing	DCD, RACM, DNS, HACM, HPC, NIDC	Nonprofits, property owners
B. Aggressively market Milwaukee for infill and new housing development for residents of all income levels.	Ongoing	DCD, HACM	Nonprofits, neighborhood associations, property owners
C. Support and encourage housing diversity to accommodate a variety of housing needs.	Ongoing	DCD, RACM	Nonprofits, property owners

Policy	Timeline	Responsible City Departments	Community Partners
D. Provide and maintain high quality public housing and community service programs.	Ongoing	HACM, MPD	Nonprofits
E. Promote programs to increase home ownership and responsible rental property ownership.	Ongoing	DNS, DCD, NIDC	Nonprofits, property owners
F. Improve the energy efficiency and sustainability of new and existing housing.	Ongoing	DNS, DCD, OES	Nonprofits, utility providers, property owners

II. Provide a rich mix and balance of housing types, workplaces, shops, schools, recreation areas, and places of worship within neighborhoods

A. Support viable neighborhood centers, public places and local retail development.	Ongoing	DCD, BIDs, Main Streets, elected officials	Nonprofits, property owners
B. Ensure access and proximity to jobs.	Ongoing	DCD, MEDC, elected officials	Milwaukee 7, Milwaukee County, nonprofits, businesses
C. Promote public transit options for citizens.	Ongoing	DPW, DCD, elected officials	Milwaukee County, MCTS, RTA, WISDOT, nonprofits, elected officials

III. Coordinate resources to support and enhance neighborhood development, reinvestment, and stabilization efforts.

A. Establish or enhance partnerships which help improve neighborhoods and build capacity.	Ongoing	DCD, RACM, DNS, BIDs, Main Streets, elected officials	Nonprofits, neighborhood associations, elected officials, residents
B. Improve the physical environment of neighborhoods.	Ongoing	DPW, DCD, RACM, BIDs, Main Streets	Nonprofits, property owners

IV. Preserve and enhance the social environment and health of neighborhoods.

A. Take action to make neighborhoods safer.	Ongoing	MPD, MFD, DNS, elected officials	Nonprofits, residents
B. Promote wellness and sustainable practices within neighborhoods.	Ongoing	DCD, health department, OES	Healthcare providers, nonprofits, residents

Transportation

I. Make transportation decisions to support economic development, environmental sustainability and community goals.

A. Coordinate regional transportation planning with land use planning.	Near future	DCD, DPW, Port of Milwaukee, elected officials	RTA, WISDOT, SEWRPC, Milwaukee County, MCTS, railroads, General Mitchell International Airport
B. Assure city zoning codes and policies support multi-modal transportation.	Near future	DCD, DPW, CPC, elected officials	
C. Promote transportation improvements that enhance health and quality of life.	Ongoing	DCD, DPW, OES, elected officials	RTA, Milwaukee County, SEWRPC, WISDOT

II. Connect Milwaukee to the country and the world for trade and travel.

A. Preserve and improve mobility and access for the transport of goods and services.	Ongoing	Port of Milwaukee, DCD, DPW, elected officials	General Mitchell International Airport, Milwaukee County, MCTS, railroads, WISDOT, RTA, Milwaukee 7
B. Maintain and expand passenger multi-modal transportation options and facilities.	Ongoing	DCD, DPW, elected officials	Milwaukee County, RTA, nonprofits, railroads

III. Support the expansion of public transit and promote options that connect the greatest number of people to the greatest number of destinations.

A. Support the expansion of public transit options and service.	Ongoing	DCD, DPW, elected officials	Milwaukee County, MCTS, RTA, FTA, nonprofits
B. Explore funding and governance options for the maintenance and operation of new and existing modes of transit.	Ongoing	DCD, DPW, BIDs, elected officials	Milwaukee County, RTA, nonprofits



Policy	Timeline	Responsible City Departments	Community Partners
C. Provide amenities which enhance the experience of public transit users.	Ongoing	DCD, DPW, BIDs, Main Streets, elected officials	Milwaukee County, RTA, nonprofits, businesses

IV. Maintain a sustainable and well balanced street and highway network that safely and efficiently moves people and goods and supports the economy.

A. Maintain the existing system of streets and bridges.	Ongoing	DPW, Capital Improvements Committee	Milwaukee County, WISDOT
B. Continue to encourage integration of Complete Streets principles and sustainability into street design and reconstruction projects.	Ongoing	DPW, DCD	Nonprofits, Milwaukee County, WISDOT
C. Provide transportation demand management, also support programs and strategies aimed at reducing car trips, minimizing miles driven and increasing occupancy.	Ongoing	DPW, OES	WISDOT, businesses, nonprofits

V. Increase opportunities for walking and biking as practical options that contribute to neighborhood vitality and public health.

A. Create attractive and convenient pedestrian and bicycle routes and facilities.	Ongoing	DPW, BIDs, Main Streets	Milwaukee County, nonprofits, businesses, property owners, state agencies
B. Provide amenities for bikes and cyclists.	Ongoing	DPW, BIDs, Main Streets	Nonprofits, businesses, property owners
C. Ensure accessibility for people of all abilities.	Ongoing	DPW, BIDs, Main Streets	Nonprofits, businesses, property owners
D. Utilize streetscaping to create safe and engaging pedestrian and bicycle friendly spaces.	Ongoing	DPW, BIDs, Main Streets	Nonprofits, businesses, property owners

Economic Development

I. Ensure that the City's economic development efforts complement the efforts of local and regional partners.

A. Align City government's economic development efforts with the efforts of others pursuing economic and employment growth and expansion of the tax base in Milwaukee and the region.	Ongoing	DCD, RACM, DOA, MEDC, elected officials	Milwaukee 7, Milwaukee County, MAWIB, WWBIC, nonprofits, businesses
B. Align City government's economic development efforts with the needs of local employers, since most job growth occurs through the expansion of existing companies.	Ongoing	DCD, RACM, DOA, MEDC, elected officials	Milwaukee 7, Milwaukee County, nonprofits, businesses

II. Maximize and target City government's economic development resources through partnerships and targeted investment.

A. Maximize and target City government's economic development resources to employers and sectors poised for growth in the Milwaukee region.	Ongoing	DCD, RACM, MEDC, elected officials	Milwaukee 7, Milwaukee County, nonprofits, businesses, State and Federal as appropriate
B. Maximize and target City government's economic development resources so Milwaukee residents benefit from the growth of economic opportunity.	Ongoing	DCD, RACM, MEDC, elected officials	Milwaukee 7, Milwaukee County, nonprofits, businesses, State and Federal as appropriate
C. Maximize and target City government's economic development resources through partnerships that leverage additional resources.	Ongoing	DCD, RACM, MEDC, elected officials	Milwaukee 7, Milwaukee County, nonprofits, businesses, State and Federal as appropriate

Policy	Timeline	Responsible City Departments	Community Partners
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III. Grow the workforce employers need through education, training, and attracting talent.

A. Grow the workforce employers need by encouraging Milwaukeeans to finish high school and pursue post-secondary education.	Ongoing	MPL, elected officials	MPS, charter schools, nonprofits, post-secondary institutions
B. Grow the workforce employers need by providing robust training resources and vocational training preparation to the citizens of Milwaukee.	Ongoing	MPL	MPS, MAWIB, Job Corps, charter schools, nonprofits, post-secondary institutions
C. Grow the workforce employers need by making Milwaukee attractive to talent from elsewhere.	Ongoing	Elected officials	Milwaukee 7, nonprofits, post-secondary institutions

IV. Operate City government in a manner that supports economic development.

A. Operate City government in a manner that supports economic development by reducing crime.	Ongoing	MPD, elected officials	Milwaukee County, nonprofits, residents
B. Operate City government in a manner that supports economic development by providing a high quality physical infrastructure and top-notch local government services.	Ongoing	DPW, RACM, City of Milwaukee, elected officials	Private utilities, WISDOT
C. Operate City government in a manner that supports economic development by ensuring a consistent, understandable and predictable regulatory framework.	Ongoing	DCD, elected officials	

Natural Resources

I. Protect and restore natural resources to ensure that Milwaukee’s rich natural heritage remains intact, healthy, and functional for the benefit of future generations.

A. Identify, preserve, and enhance the quality of natural resources, natural features, biodiversity, and ecological integrity of the community.	Ongoing	DPW, OES	MMSD, nonprofits, property owners, Milwaukee County, SEWRPC, DNR, State & Federal as appropriate
B. Prioritize the preservation and enhancement of water resources and features, which are critical natural assets for the city.	Ongoing	MWW, DPW, OES	MWW, DPW, OES, MMSD, nonprofits, property owners, Milwaukee County, SEWRPC, DNR, State and Federal as appropriate
C. Enhance and improve the urban forest and incorporate green infrastructure elements within the urban environment.	Ongoing	DPW, OES	Nonprofits, property owners, MMSD, Milwaukee County

II. Enhance the city’s park and open space network to provide access and enjoyment for all.

A. Ensure easy and equitable public access and connectivity of parks, nature, and open space across the city and region.	Ongoing	DCD, DPW, OES	Milwaukee County, MPS, nonprofits
B. Improve and expand a diversity of facilities and programming within the park and open space system.	Ongoing	DCD, DPW	Milwaukee County, MPS, nonprofits
C. Improve and seek funding to support park acquisition, maintenance, and programs.	Ongoing	DCD, DPW, elected officials	Milwaukee County, MPS, nonprofits

III. Reduce the city’s contribution to energy consumption and climate change.

A. Minimize peak energy demand and reduce overall energy consumption of buildings and infrastructure.	Ongoing	DPW, OES	Private utilities, businesses, residents, nonprofits
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Policy	Timeline	Responsible City Departments	Community Partners
B. Foster greater use and development of alternative energy systems and practices.	Ongoing	DPW, OES	Private utilities, businesses, residents, nonprofits
C. Plan land use, employment, and transportation systems to improve the efficient movement of people, goods, and services and to reduce vehicle emissions and dependence on automobiles.	Ongoing	DCD, DPW, Port of Milwaukee, OES, elected officials	RTA, WISDOT, SEWRPC, Milwaukee County, MCTS, railroads, General Mitchell International Airport, businesses, nonprofits
D. Engage residents, businesses, institutions, agencies, and organizations in conversation and actions to reduce the city's impact on climate change.	Ongoing	DPW, OES	DPW, OES, private utilities, businesses, residents, nonprofits, County, State and Federal agencies as appropriate

IV. Improve the City's efforts to reduce waste, and support land and resource reuse and recycling strategies.

Significant cost and resource efficiencies can be found in reducing waste, which in turn reduces the need for landfills, for converting open space and agricultural land to urban uses, and for cleaning up contamination and pollution resulting from the release of waste and materials into the environment.	Ongoing	DPW, RACM, OES	MMSD, RACM, nonprofits, businesses, private utilities
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Cultural Resources and Historic Preservation

I. Support and promote the arts and cultural resources.

A. Inventory, support, and promote arts and cultural resources, industries, institutions, and infrastructure as critical to a modern urban economy.	Near future	Arts Board, HPC	Nonprofits, Milwaukee 7, State and National Historic Preservation
B. Develop and improve funding mechanisms and support for arts and cultural institutions, facilities, and programs.	Ongoing	Arts Board, elected officials	Nonprofits
C. Establish a creative coalition of individuals, professions, businesses, nonprofit groups, and institutions to foster cooperation and take advantage of shared resources and economies of scale across the region.	As capacity allows	Arts Board	Nonprofits, arts community, businesses

II. Integrate arts and cultural resources and diversity into neighborhoods.

A. Encourage the integration of arts and culture into neighborhoods to increase exposure to a diversity of experiences and perspectives and to strengthen the social and community fabric.	Ongoing	BIDs, Main Streets, Arts Board	Nonprofits, arts community, residents
B. Expand access, awareness, and participation in affordable, family friendly arts and cultural programming, education, and entertainment.	Ongoing	Nonprofits, BIDs, Main Streets	Nonprofits, residents, arts community, MPS, schools

III. Preserve, enhance, and promote the cultural heritage, beauty, and identity of the City of Milwaukee.

A. Ensure historic elements are preserved and restored for the benefit of current and future generations.	Ongoing	HPC, elected officials	State and National Historic Preservation, property owners, nonprofits, residents
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Policy	Timeline	Responsible City Departments	Community Partners
Community Facilities			

I. Ensure a safe environment where neighborhoods, parks and streets remain safe, conducive to a positive social atmosphere, and provide a healthy living/working environment.

A. Continue to reduce crime and pursue preventative measures that reduce crime.	Ongoing	MPD, ITMD, elected officials	Milwaukee County, nonprofits, residents
B. Promote fire and structural safety through prevention and education, and the maintenance of adequate staff and facilities.	Ongoing	MFD, DNS, elected officials	Milwaukee County, nonprofits, residents
C. Maintain the quality of existing facilities, and housing stock to ensure the protection of the public's health, safety, and welfare.	Ongoing	DNS, MFD	Nonprofits, faith-based organizations, residents

II. Enhance and maintain the quality of Milwaukee's health care system using an approach that implements new technological and innovative techniques to provide strong reliable patient care, allow access to a variety of health institutions, and monitor the quality of resources provided. In addition, continue to provide a parallel network of preventative facilities and programs that support community wellness.

A. Protect and enhance community health for the individual, community and environment while promoting general health in the population, frequently advocated and undertaken by the members of the Milwaukee Health Care Partnership.	Ongoing	Health department	Healthcare providers, nonprofits, residents
B. Establish and coordinate facilities that provide the tools and resources to enhance preventative health care and maintenance of good quality health practices.	Ongoing	Health department	Healthcare providers, nonprofits, residents
C. Promote a high standard of health care training and education for all healthcare employees to ensure that patient care is consistent and meets or exceeds citywide standards.	Ongoing	Health department	Milwaukee health care partnership, healthcare providers, post-secondary institutions
D. Encourage the availability of equitable health care so that everyone, including high risk populations, poor communities, and those facing socioeconomic barriers, can receive quality health care.	Ongoing	Health department	Healthcare providers, nonprofits, residents

III. Promote practices that lead to life-long learning; for people of all ages, abilities and interests. Learning geared towards self-improvement, as well increased workforce development to compete within an evolving global economy.

A. Encourage new opportunities in the green economy, with targeted small business incentives and the recruitment of new talent to the area.	Ongoing	MEDC, elected officials, BIDs	Milwaukee 7, state and federal agencies, nonprofits, businesses, residents
B. Continue the excellence and diversity of Milwaukee's library system and institutions of higher learning allowing future expansion and program coordination with local community groups.	Ongoing	MPL, elected officials	Post-secondary institutions, MPS, nonprofits, businesses, MAWIB
C. Ensure the highest level of care for children and the highest level of educational quality and diversity for school aged children.	Ongoing	MPL, elected officials	State agencies, MPS, educational institutions

Policy	Timeline	Responsible City Departments	Community Partners
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Utilities

I. The City of Milwaukee will maintain, improve, and expand utilities and infrastructure, as well as partner with other utilities, agencies, and advocacy groups to provide cost effective and efficient services for its residents and businesses.

A. Support economic development in the greater Milwaukee region.	Ongoing	DPW, City of Milwaukee, elected officials	Private utilities, WISDOT, nonprofits
B. Provide an enhanced quality of life for residents.	Ongoing	DPW, City of Milwaukee, elected officials	Private utilities, WISDOT
C. Continue capital improvements through a comprehensive and collaborative financial plan.	Ongoing	DPW, City of Milwaukee, Capital Improvements Committee	Private utilities, WISDOT

II. Maintain a high quality and efficient utility infrastructure that allows for growth, while respectful of the environment.

A. Improve river and lake water quality.	Ongoing	DPW, DCD	Private utilities, MMSD, nonprofits, residents, businesses
B. Promote efficient City water usage practices.	Ongoing	DPW, MWW, elected officials	Milwaukee County, WISDOT, MMSD
C. Coordinate utility infrastructure and economic development planning.	Ongoing	DPW, MWW, Capital Improvements Committee	MMSD, Milwaukee County, WISDOT
D. Explore and promote new utility infrastructure technologies and practices.	Ongoing	DPW, MWW, OES	Private utilities, MMSD, post-secondary institutions

Intergovernmental Cooperation

I. Foster effective communication and good working relationships between the City of Milwaukee and all of its government partners.

A. Seek opportunities for cooperation with other jurisdictions on issues that can best be addressed regionally such as transportation, affordable housing, water quality and supply, and air quality.	Ongoing	City of Milwaukee, elected officials	SEWRPC, Milwaukee County, RTA, WISDOT, neighboring jurisdictions, State & Federal entities as appropriate
B. Initiate meetings among staff and elected officials of appropriate government entities when opportunities exist for cross jurisdictional collaboration.	Ongoing	City of Milwaukee, elected officials	SEWRPC, Milwaukee 7, Milwaukee County, RTA, WISDOT, neighboring jurisdictions, State and Federal entities as appropriate
C. Ensure the City of Milwaukee maintains appropriate local control and authority, commensurate with its population and central position within the region, while advancing intergovernmental cooperation.	Ongoing	City of Milwaukee, DOA, elected officials	

Policy	Timeline	Responsible City Departments	Community Partners
D. Use technology and outreach to stimulate citizen input and dialog on regional issues.	Ongoing	City of Milwaukee, elected officials	City of Milwaukee, elected officials, SEWRPC, Milwaukee 7, Milwaukee County, RTA, WISDOT, neighboring jurisdictions, State and Federal entities as appropriate

II. Promote a more comprehensive and coordinated metropolitan approach to planning and development.

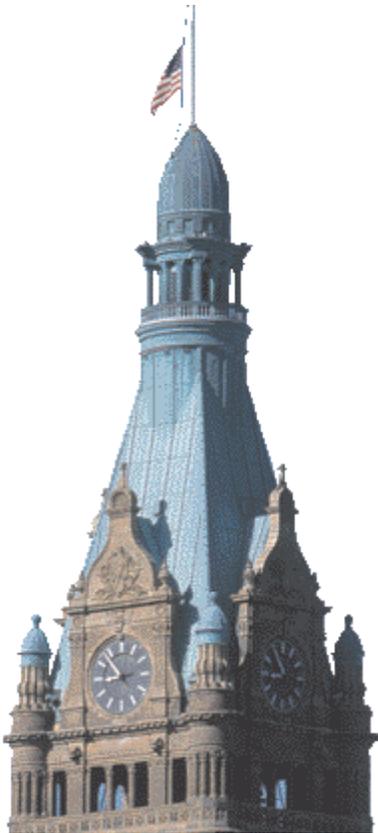
A. Encourage the state to become more active in supporting and rewarding regional planning efforts.	Near future	City of Milwaukee, elected officials, DOA	SEWRPC, Milwaukee 7, Milwaukee County, RTA, WISDOT, neighboring jurisdictions, State and Federal entities as appropriate
B. Continue to support efforts such as those of the Milwaukee 7 to market and promote the region for economic development and job creation.	Ongoing	City of Milwaukee	SEWRPC, Milwaukee 7, Milwaukee County, RTA, WISDOT, nonprofits, neighboring jurisdictions, State & Federal entities as appropriate
C. Collaborate with SEWRPC to ensure urban concerns are addressed in regional plans and ensure SEWRPC's governing body is representative of Milwaukee's population.	Ongoing	City of Milwaukee, elected officials	SEWRPC

III. Cooperate with other jurisdictions and state government on revenue streams and efficiencies.

A. Consider alternatives or modifications to the state revenue sharing formula that better serve Milwaukee.	Ongoing	City of Milwaukee, elected officials	SEWRPC, Milwaukee County, RTA, WISDOT, nonprofits, neighboring jurisdictions, State and Federal entities as appropriate
B. Collaborate with other jurisdictions and partners to identify and secure additional federal funding, such as New Starts funds for public transit.	Near future	City of Milwaukee, DPW, elected officials	FTA, federal agencies as appropriate
C. Evaluate the possibility of shifting a portion of local jurisdictions tax burden to alternative revenue mechanisms to encourage better land use decisions. For example, fund RTA using sales tax instead of funding public transit with a property tax.	Ongoing	City of Milwaukee, elected officials, DPW	FTA, federal entities as appropriate, regional jurisdictions
D. Continue to identify opportunities to work with other government entities to share services, and to eliminate inefficiencies and duplication of efforts.	Ongoing	All City of Milwaukee departments, elected officials	MPS, Milwaukee County, MMSD, RTA, WISDOT, nonprofits, neighboring jurisdictions, State and Federal entities as appropriate

KEY TO ABBREVIATIONS

Arts Board	City of Milwaukee - Arts Board
BID	Milwaukee's Business Improvement Districts
CPC	City Plan Commission
DCD	City of Milwaukee - Department of City Development
DNR	State of Wisconsin - Department of Natural Resources
DNS	City of Milwaukee - Department of Neighborhood Services
DOA	City of Milwaukee - Department of Administration
DPW	City of Milwaukee - Department of Public Works
Elected officials	Milwaukee's elected officials, including Mayor and Common Council
Federal agencies	Federal agencies, departments and elected officials
FTA	Federal Transit Administration
HACM	Housing Authority City of Milwaukee
Health Department	City of Milwaukee Health Department
HPC	Milwaukee Historic Preservation Commission
M-7	Milwaukee 7
Main Street	Milwaukee's designated Main Street communities
MAWIB	Milwaukee Area Workforce Investment Board
MCTS	Milwaukee County Transit Services, Inc.
MEDC	Milwaukee Economic Development Corporation
MFD	Milwaukee Fire Department
Milwaukee County	Milwaukee County government
MMSD	Milwaukee Metropolitan Sewerage District
MPD	Milwaukee Police Department
MPL	Milwaukee Public Libraries
MPS	Milwaukee Public Schools
MWW	Milwaukee Water Works
NIDC	Neighborhood Improvement Development Corporation
Nonprofits	Milwaukee's nonprofit organizations, which are too numerous to list
OES	City of Milwaukee - Office of Environmental Sustainability
RACM	Redevelopment Authority of the City of Milwaukee
RTA	Regional Transit Authority
SEWRPC	Southeastern Wisconsin Regional Planning Commission
State agencies	State agencies, departments and elected officials
WISDOT	State of Wisconsin - Department of Transportation
WWBIC	Wisconsin Women's Business Initiative Corp.



MILWAUKEE
comprehensive Plan

CITYWIDE POLICY PLAN