



## WISCONSIN CENTER DISTRICT

*Owners and Operators of the Wisconsin Center • Miller High Life Theatre • UW-Milwaukee Panther Arena  
400 West Wisconsin Avenue Milwaukee, Wisconsin 53203  
Phone 414.908.6000 • Fax 414.908.6010 • www.wcd.org*

April 16, 2018

Mr. Rocky Marcoux  
Commissioner  
City of Milwaukee  
809 North Broadway  
Milwaukee, Wisconsin 53202-3617

Via email: rocky.marcoux@milwaukee.gov

Dear Rocky:

During our meeting earlier this month you advised me that within responses to the City's Request For Proposals to develop a convention hotel on City property located at the corner of Wisconsin and 4<sup>th</sup> streets, they identified that the new meeting, pre-function and hospitality spaces would be booked, managed and catered by the WCD. As such, you have asked us to consider if this is an option we would consider and like to pursue.

Upon review, booking meeting and hospitality spaces and providing catering services off property of the Wisconsin Center is not part of our expansion strategy and therefore we are not interested in controlling these areas. We do believe a new convention center hotel is critical to support our ideas for expansion and are interested in working with the City and any developers to ensure guests and attendees can move seamlessly between our properties.

Please let me know if you wish to discuss this further.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Martin Brooks', is written over the word 'Sincerely,'.

Martin Brooks  
President and CEO  
Wisconsin Center District

cc: Ellen Nowak