



Department of City Development
News Release

FOR IMMEDIATE RELEASE
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CITY TO INVEST IN 'STRONGER MILWAUKEE' PROJECTS
Mayor Signs Legislation To Fund Five 'Large Impact' Projects

Mayor Tom Barrett today authorized nearly \$1 million in grants to fund five 'Stronger Milwaukee' projects, using Large Impact Development grants provided by the U.S. Department of Housing and Urban Development. Mayor Barrett signed the legislation at Capitol Stampings, 2700 W. North Avenue, a partner in a project to provide specialized job training to replace retiring workers and fill the needs for local employers. The pilot job training program is one of five projects designed to make a larger impact on Milwaukee.

"From specialized job training, to business incubation, Hispanic senior care to affordable housing, the projects funded today will help meet the needs of our community and make a larger impact on Milwaukee as whole," said Mayor Tom Barrett.

The five projects are:

- **30th Street Industrial Corridor Employment Training Pilot**
Area businesses will be surveyed on employment needs, including skills required to replace several retiring employees. Two to three businesses will work with the Department of City Development, Milwaukee Area Workforce Investment Board and other partners on a pilot project to develop skills-specific training that fills the needs of employers in the corridor.
Grant: \$100,000
Partners: Alderman Willie Wade, Alderman Ashanti Hamilton, Capitol Stampings, DRS Technologies, Masterlock, Milwaukee Area Technical College, Business Improvement District #37, Department of City Development and Milwaukee Area Workforce Development Board
Job creation: estimated to begin with 20 new jobs but program will be expanded after pilot.

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- **Milwaukee Technology Incubator Center**
This project, in Alderman Ashanti Hamilton's district, will renovate the former DRS facility at 4625 N. 30th Street to become a small business incubator for five to seven companies. The incubator will offer state of the art testing facilities with modern security and communications systems. DRS's relationship with the defense and power electronic control industry is expected to attract start-ups and supplier businesses.
Grant: \$141,790
Partners: Northwest Side Community Development Corporation, Department of City Development & 30th Street Industrial Corridor Corporation
Job creation: estimated between 15-20 jobs

- **Handsome Plaza/Teutonia Gardens**
A blighted corner at Teutonia and Center Streets in the 30th Street Industrial Corridor will become a site for a new commercial building, affordable family housing and a teaching garden, designed by Michael Fields Agricultural Institute. The garden will be fed by a stormwater cistern, diverting over one-half million gallons of stormwater away from the sewer system. A 30-year-business, Handsome Barber Shop, will double its workforce in the newly built plaza. Other commercial tenants are expected to add new services to this neighborhood. This project in Alderman Willie Hines, Jr.'s district will be led by a minority-owned, woman-owned development firm.
Grant: \$290,000
Partners: Maures Development Group, Horizon Development, Department of City Development, Wisconsin Housing Economic Development Authority (WHEDA)
Job Creation: estimated 25 new jobs.

- **Latino Geriatric Center Expansion & Generations Park**
Opened earlier this year, this United Community Center program provides services to elderly individuals with Alzheimer's disease and other dementias using the most advanced social and medical approaches. The facility, located in Alderman James Witkowiak's district, is designed to resemble a village in Mexico or Puerto Rico, and offers a range of programs and services specifically suited to Spanish-speaking seniors. The center also supports primary physicians through outreach and education, while also offering services for caregivers and families including trainings and support groups. The LID grant will help expand the center to include dementia screening and medicine management. The center will also add a Generations Park that brings seniors and young children together in peaceful setting. United Community Center serves about 600 elderly clients a year, 98% of which live below the poverty level.
Grant: \$125,000
Partners: United Community Center, Alzheimer Association of Southeast Wisconsin, Medical College of Wisconsin, University of Wisconsin Medical School, Bradley Foundation
Job creation: 12 full time jobs

- **SOHI Building Renovation 2639 W. Wells & 760 N. 27th Street**
This highly visible, vacant building in Alderman Bob Bauman's district is located on 27th and Wells Street, in the heart of the SOHI Main Street District. Gutted after a fire, this building was to be razed, but will now be restored to house new office and retail tenants using the 9,000 square feet of space on 3 floors. Turning this eyesore into an attractive building will have a tremendous impact on the developing commercial corridor along N. 27th Street as it will serve as an anchor building, perhaps attracting a destination business on the first floor.
Grant: \$275,000
Partners: Hennessy Group, Inc., SOHI Main Street District, West End Development, Avenues West, Department of City Development, Local Initiatives Support Corporation
Job creation: 23 full time jobs

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