



Milwaukee, WI – Craft Beverage Warehouse LLC (CBW), a Milwaukee-based distributor of beverage packaging materials to the craft market, is making additional investments at Milwaukee’s Century City Business Park. The multimillion-dollar project will bring a second digital print-to-aluminum can line to Milwaukee’s Century City Business Park.

Co-founder and VP of Business Development Michael DeGrave describes the expansion project, “This investment into a second print line will be key in feeding the growth we have seen over the past six to nine months. It will allow us to continue providing our current customers with fantastic service and manageable lead times, which really sets us apart in the industry. With the additional output, we will continue expanding our business by focusing on new customers in nearby markets.”

“The pandemic supply chain crunch has come to an end, but now beverage brands are looking to differentiate themselves on the shelf and direct-to-can digital printing is one way to do that, especially for new brands. The quality and shelf-appeal that we provide coupled with our focus on customer service is unmatched in the marketplace – it’s a testament to our phenomenal team, which continues to grow. We joke all the time about being ‘Midwest nice’, but based on customer feedback, it probably holds some truth,” says Kyle Stephens, Co-founder and President of CBW.

The additional investment in CBW’s facility is financed in tandem by Educators Credit Union and Milwaukee Economic Development Corporation (MEDC) and is expected to result in 6-10 new full-time jobs within the next twelve months.

Craft Beverage Warehouse LLC is led by Co-founders Kyle Stephens of Milwaukee, WI and Michael DeGrave of Franklin, WI as well as Board Member Douglas Saloga of Hartland, WI. CBW’s corporate office, warehouse, and manufacturing site is located at the Century City 1 building (3945 N 31st St, Suite B, Milwaukee, WI 53216).