



**Milwaukee, WI** – Craft Beverage Warehouse LLC (CBW), a Milwaukee-based distributor of beverage packaging materials to the craft market, is expanding its footprint in the Century City 1 building. The company was founded one year ago, as the pandemic forced beverages to shift quickly from draft and fountain to bottles and cans, leaving those materials in high demand and hard to find for small and mid-sized producers. Kyle Stephens, Co-founder of CBW, describes the business opportunity as “a way for us to leverage our existing relationships and understanding of the packaging market to help craft producers that may not have the access or buying power of larger companies”.

Stephens, the current Vice President of Finance and Administration at Good City Brewing and partner in the Century City 1 building, is transitioning out of Good City to focus on CBW full-time. “Dan and David (the Founders of Good City) have really supported and incubated this business, working with us to slowly increase space utilization at the Century City 1 building. We’re now ready to invest in long-term rental of a full bay of the building (approximately 9,000 square feet),” says Stephens.

Dan Katt, CEO/Co-founder of Good City Brewing and Managing Partner of the Century City 1 building shares, “I am thrilled for Kyle and his partners as they continue to grow CBW here at Century City. Kyle has been a great team member and integral part of Good City for several years, but as I know first-hand – when you have the entrepreneurial drive to start something new, there is no turning back. We will continue to support Kyle as customers of his new business and have no doubt CBW will continue to grow for years to come.”

Craft Beverage Warehouse was founded primarily to support local beverage companies but has found their market to be the entire contiguous 48 states and Alaska. “We’re working to not only provide an easy-to-use online ordering platform, but also to always be available via email and phone if our customers have questions or need assistance. We’ve developed some great relationships over the past year, so the commitment to working with our customers however they’re most comfortable has paid off”, says Stephens.

CBW is currently a three-person operation but is already working on plans to expand product offerings, which would require filling additional jobs. Stephens reinforces CBW’s commitment to its current location, “We’re only a one-year-old company and are committed to building this business in the Century City Business Park while continuing support of the local community, including programming and financing projects of the Northwest Side Community Development Corporation and the commercial and neighborhood development efforts of the City of Milwaukee, Business Improvement District #37, and the 30<sup>th</sup> Street Industrial Corridor Corporation.”