

7. Conclusion



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Milwaukee is already a good place to ride a bike. Since adoption of its first bicycle plan in 1993, the city of Milwaukee has made great strides in becoming more bicycle friendly. During these two decades the city has added over 50 miles of bike lanes, added full-time staff to work on bicycle and pedestrian issues, organized numerous bicycle education and encouragement events, and made other improvements. These improvements have paid off: in recent years bicycle ridership in Milwaukee has been rising considerably faster than the national rate. At the same time, the city's bicycle crash rate has been falling.

Despite these improvements, much can still be done to improve bicycling conditions in Milwaukee. The 2010 *Milwaukee by Bike* Master Plan makes recommendations to continue improving bicycling in Milwaukee over the next five to ten years. These recommendations focus on all aspects of bicycling: improved facilities, education of road users, encouragement and enforcement efforts, evaluation of the programs being implemented and promotional efforts.

Implementing the recommendations made in this plan will truly make Milwaukee a world-class city for bicycling.



Mayor Tom Barrett enjoying a ride to work during Bike to Work Week.