



South 13th Street

Rapid Implementation Project

In June 2020, the City of Milwaukee Department of Public Works installed traffic safety improvements on S. 13th St. from W. Manitoba St. to W. Harrison St. These “Rapid Implementation” improvements included high-visibility crosswalks and paint-and-post curb extensions to improve conditions for people walking and enhance this vibrant corridor.

Before

30.1 mph Average Speed

46% of vehicles speeding

3% of pedestrians yielded to

After

29.4 mph Average Speed

41% of vehicles speeding

18% of pedestrians yielded to

After Rapid Implementation, people living near S. 13th St. felt the street was safer for all forms of transportation - walking, biking, driving, and taking the bus - and the number of people saying S. 13th St. is a good place to walk increased 35%.*

*Envision South 13th Street Together Survey, 2020



Speeding
↓ 9.6%

6x
More drivers yielding to pedestrians

“The bump outs on 13th have slowed down traffic and made crossing the street easier”
- Envision South 13th survey response