



The City of Milwaukee Department of Public Works (DPW) is initiating a Dockless Scooter Pilot Study to observe, solicit feedback on, and evaluate the effectiveness of dockless scooters in Milwaukee. The pilot will run through December 31, 2019.

GOALS

- ★ Increase transportation options
- ★ Expand access to transit
- ★ Evaluate impacts to access in the public right of way

RIDES

320,000 total
as of 10/20

3,500
daily average

4.3
rides per scooter
per day

EVALUATION

Intersection Counts

DPW has conducted 29 hour-long counts at intersections throughout downtown, the Third Ward, and the East Side.

83%
Riders on the street

17%
Riders on the sidewalk

Complaints

- DPW has received 113 total complaints
- 76% of complaints mention sidewalk riding
- Companies have been responsive to parking complaints

Survey

- DPW released a public survey on 9/26
- Over 6,500 responses as of 10/21
- Survey will be open at least through 12/31
- 57% of respondents have never used a scooter
- 36% have taken two or more rides
- Scooters are most commonly used for fun/recreation and traveling to /from entertainment and restaurants
- About 44% of scooter trips replaced a car trip (either personal vehicle or rideshare/taxi)
- Highest ranked concerns are rider behavior around people driving and sidewalk riding
- Highest ranked benefits are increased support for getting around without a car and more transportation options

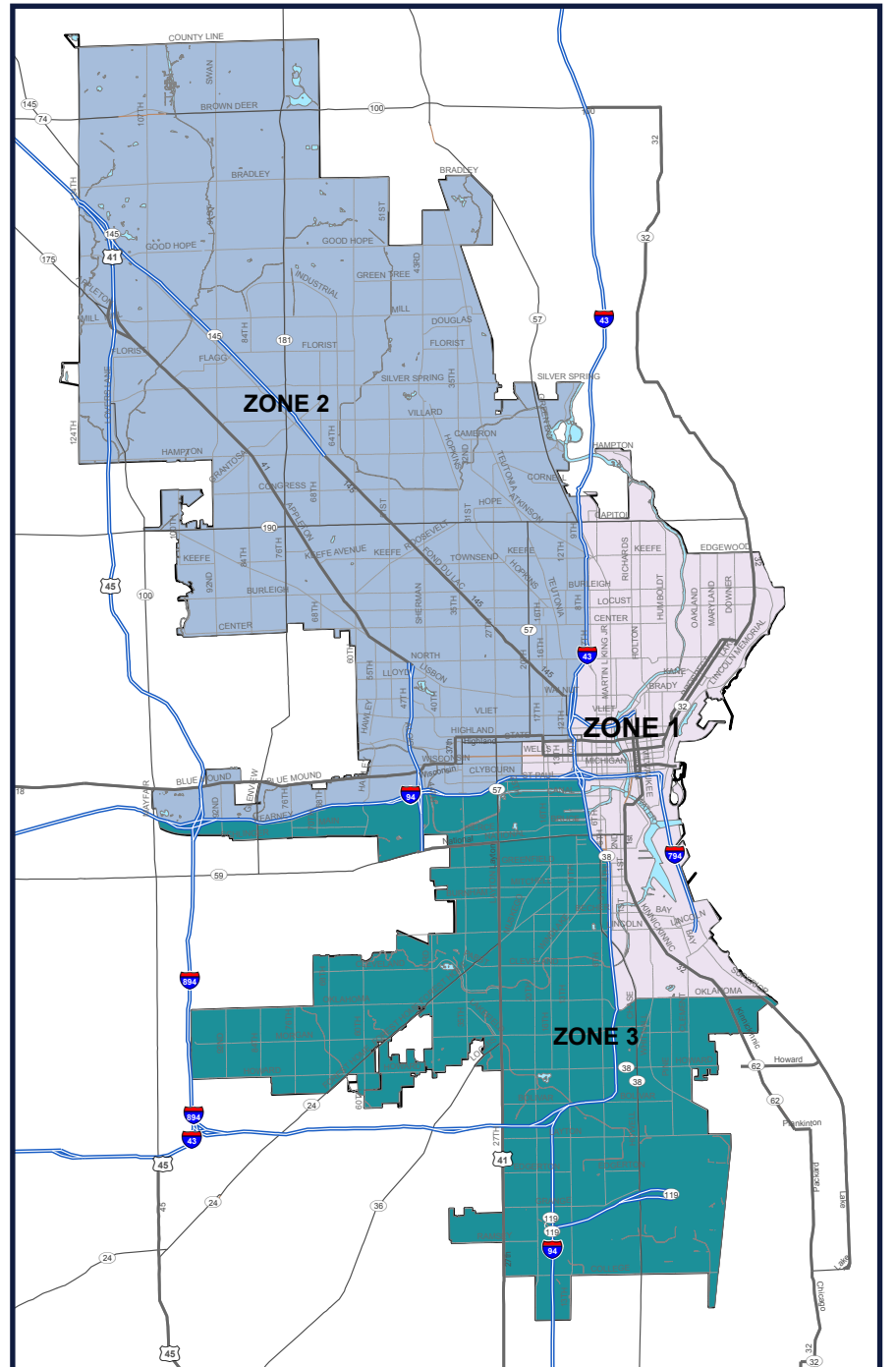
Take the survey:

<https://www.surveymonkey.com/r/MKEDocklessScooters> (English)

<https://www.surveymonkey.com/r/MKEDocklessSP> (Español)

OPERATORS

Operator	Scooter Description	Website	Phone	Email	Approved Scooters
Bird	Black and white	https://www.bird.co	(866) 205-2442	hello@bird.co	350
Lime	Green, white, and black	https://li.me	(888) 546-3345	support@limebike.com	500
Spin	Orange and black	https://www.spin.app/	(888) 249-9698	support@spin.pm	500



SCOOTER DISTRIBUTION

Zone 1 Maximum allowed at 7 AM	850
Zone 2 Minimum required at 7 AM	250
Zone 3 Minimum required at 7 AM	250

NEXT STEPS

DPW will continue to evaluate the pilot study and will provide a report to Common Council prior to the conclusion of the study.

The report will make one of the following recommendations:

- Continue the pilot
- Create a formal business license for operators
- Prohibit scooters