



CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE INFORMATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Who needs a Center for the Visual & Performing Arts License?

Licensees who hold both Class "B" Tavern and Public Entertainment Premises licenses who wish to be granted the designation as a Center for the Visual and Performing Arts under state law and city ordinance and be exempt from certain restrictions relating to the presence of underage persons on a Class "B" premises. See Chapter 125 of the Wisconsin State Statutes and Milwaukee Code of Ordinance s. 90 for underage restrictions

Exemption

Centers for the Visual and Performing Arts operated by a non-profit organization are not required to obtain this type of license.

License Period

License expires 1 year from date of issuance.

Fee

Based on the maximum capacity of the premises as established by the Common Council:

Capacity	Fee
25 or fewer persons, or premises without a capacity:	\$175
26-79 persons:	\$290
80-99 persons:	\$430
100-149 persons:	\$575
150-179 persons:	\$805
180-299 persons:	\$1,150
300-499 persons:	\$1,725
500 or more persons:	\$2,300

Forms Needed

- Business License Application (ccl-busapp)
- Center for the Visual & Performing Arts License Supplemental Application (ccl-ctrpaplan)
- Business License Plan of Operation (ccl-busplan) – Required only if plan of operation is different than that filed with Class "B" License

Requirements

- Obtain Class "B" Alcohol Beverage Premises and Public Entertainment Premises licenses
- Demonstrate that the center has at least one of the following:
 - A stage or designated performance space
 - A collection of recognized works of art placed on regular public display, as testified to before the License Committee of the Common Council by recognized experts or art critics
- For establishments with a stage under 1,200 square feet, subject to curfew and employment limitations set forth in MCO 106-23 and s. 103.78, Wis. Stats., underage patrons may enter no earlier than an hour and leave no later than one half hour of a performance.
- If a theater, alcoholic beverage sales are a service which is incidental to the main function of the licensed premises. Service of alcohol beverages may occur no earlier than two hours before or two hours after a scheduled performance, and only in designated lobby areas.

City of Milwaukee Ordinance Regulations

- MCO 90-37
- Available at www.milwaukee.gov/ordinances



CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:

Premise Address:

Which of the following criteria form the basis for the premises to be licensed as a center for the visual and performing arts?

- ☐ A stage or designated performance space. Indicate square footage of largest stage: _____
- ☐ A collection of recognized works of art on regular public display, as testified to before the License Committee of the Common Council by recognized experts or art critics

Will there be any changes to your plan of operation on file with your Class 'B' License other than age of customers?

- ☐ No
- ☐ Yes If yes, a new Business License Plan of Operation (ccl-busplan) must be completed. No changes may occur until your new plan is approved by the Common Council and a new license issued.

What are your plans to ensure underage patrons do not drink alcoholic beverages while on your premises?

How do you plan to ensure that underage patrons are not on your premises after Milwaukee curfew?

What are your plans for security at the premises?

SIGNATURE

I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.

Print Name and Title of Individual, Partner, Member,
Officer, or Agent of Corporation/LLC

Sign