



BILL POSTER LICENSE INFORMATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
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Who Needs A Bill Poster License?

Any person, firm or corporation engaged in the business of outdoor advertising for a cash consideration by placing, posting or painting on billboards, ground or roof signs, displays, or on the walls of buildings to advertise goods or products to announce coming events, attractions or contests.

Exemptions

The posting of a sign or notice by the order of any court or by any public officer in the performance of his duties or by any political campaign organization working to insure the election of a nominee or the success of a political issue by securing some definite result in an election.

License Period

License expires 2 years from date of issuance.
License must be issued within 1 year of approval, or a waiver from the Licenses Committee is needed.

Fee

\$400

Forms Needed

- Business License Application (ccl-busapp)

Permit Requirement

A permit must be obtained from the Department of City Development for the posting of each and every sign, except for the posting of posters within business establishments, as provided for in s. 244-2.

Milwaukee Code of Ordinances Regulations

Chapter 84-10