



License Information Sheet

Form
PPVO-info

Public Passenger Vehicle Owners



\$400

Taxicab Fee

\$284 All Other Vehicles



2 Year

License Term



Ch. 100

Code Reference

Milwaukee.gov/ordinances

Who Needs a License?



- Anyone transporting passengers for hire in Milwaukee
- Includes taxicabs, limousines, horse & surrey livery, pedicabs, and shuttles



- Network transportation businesses (e.g. Uber and Lyft)
- Human service & daycare vehicles licensed by the State of WI
- Commercial motor vehicles as defined in s. 3440.01(8), Wis. Stats.
- Shuttles authorized by the County for in-county airport service

Getting Started

- ☐ Review the License Quick-Start Guide
- ☐ Submit all of the following:
 - ☐ A complete application at www.milwaukee.gov/lms
 - ☐ Certificate of Insurance (Form INS)
 - ☐ Copy of Current Vehicle Registration*
*Must be in the name of the legal entity
 - ☐ Notice of Taxicab Sale (Form PPV-sale)*
*If buying a current license holder's permit
 - ☐ Pedicab Plan of Operation (Form PPV-ped)*
*If requesting to allow patrons to carry fermented malt beverages on a pedicab
 - ☐ Payment

Quick-Start Guide



See our [Quick-Start Guide](#) for detailed instructions on submitting an application, licensing requirements, the approval process, and other important information.

Resources



**Want to learn more?
Visit our website!**

Milwaukee.gov/RedTapeRescue





Checklist

Easy As...

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1 Requirements

Before the License can be Issued:

- ☐ [Department of Financial Institutions Registration](#)

Who? Corporations, LLCs, and nonprofits must submit proof of registration to the License Division.

- ☐ [Submit PPV Driver License Application](#)

Who? Anyone driving a public passenger vehicle

2 Approval

Background Investigation

After you submit a completed application, the Milwaukee Police Department completes a background check and sends a report to the License Division.

No Items or Objections

If there are no items on the police report, no objections on file, and all other requirements are met, the license is issued.

Items or Objections

- If there are items on the police report or objections on file, you may receive a notice to appear before the Public Works Committee
- If the Licenses Committee recommends granting the license, it goes to the Common Council for final approval.

3 Important

Inspection

Vehicles are randomly inspected during the license period; You will receive a notice in the mail about when and where to appear for inspection

Rules & Regulations

You must provide passengers a complaint placard; Forms can be found at Milwaukee.gov/License under "License Forms and Related Information"

State Fee

Limos may be subject to a State fee; Contact the [WI Department of Revenue](#) for details

Changes to Operation

- If you change your vehicle, you must submit a Vehicle Change form ([Form PPV-chg](#)) with new vehicle registration and insurance
- If you take a vehicle out of service, you must complete the Vehicle Out-of-service form ([Form PPV-oos](#))

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Print



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