



License Information Sheet

Form
MASS-info

Massage Establishment



\$400
License Fee



1 Year
License Term



s. 75-21
Code Reference
Milwaukee.gov/ordinances

Who Needs a License?



Yes

- Any business that offers massages



No

- Any diagnosis, service, or procedure for which a license to practice medicine is required by law
- Certain licensed/registered physicians, surgeons, chiropractors, osteopaths, physical therapists, barbers or cosmetologists
- Certain accredited schools, tax exempt ballets, coaches, and trainers acting within the scope of their employment

Getting Started

- ☐ Review the License Quick-Start Guide
- ☐ Submit all of the following:
 - ☐ A complete application at www.milwaukee.gov/lms
 - ☐ Certificate of Insurance (Form INS)
 - ☐ Payment

Quick-Start Guide



See our [Quick-Start Guide](#) for detailed instructions on submitting an application, licensing requirements, the approval process, and other important information.

Resources



Want to learn more?
Visit our website!

Milwaukee.gov/RedTapeRescue





Checklist

Easy As...

Form MASS-info Jan 2026

1 Requirements

Before the license can be approved:

- ☐ [Fingerprinting](#)

Who? Everyone listed on the Business Ownership Form

Before the license can be issued:

- ☐ [Contact the Department of Neighborhood Services](#)

Who? Businesses located in the city of Milwaukee must obtain an [occupancy permit](#).

- ☐ [Department of Financial Institutions Registration](#)

Who? Corporations, LLCs, and nonprofits must submit proof of registration to the License Division.

2 Approval

Background Investigation

After everyone reports for fingerprinting, the Milwaukee Police Department completes a background check and sends a report to the License Division.

No Items or Objections

If there are no items on the police report, no objections on file, the district alderperson supports the license, and all other requirements are met, the license is issued.

Items or Objections

- If the local alderperson does not support the license, you will be sent a notice and given the chance to appeal
- If the Licenses Division receives your appeal within 10 days, the application is scheduled for a Licenses Committee hearing
- If the Licenses Committee recommends granting the license, it goes to the Common Council for final approval.

3 Important

Massage Therapists

Each massage therapist must obtain certification from the [Wisconsin Department of Safety and Professional Services](#). Call (608) 266-2112 for details.

Large Print



Braille

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