



License Information Sheet

Form
FOODPED
-info

Food Peddlers



Varies

License Fee
See "Getting Started"



1 Year

License Term



Ch. 68

Code Reference
Milwaukee.gov/ordinances

Who Needs a License?



- Any person selling food in the City of Milwaukee from a pushed, pedaled, pulled, or motorized vehicle, or from a carried container



- Peddlers licensed by another Wisconsin municipality
- Persons selling only: canned or bottled non-alcoholic drinks that do not require refrigeration, fresh uncut produce, prepackaged foods that do not require temperature control, sample-sized food portions, or certain flour-based home-baked goods.

Getting Started

- ☐ Review the License Quick-Start Guide
- ☐ Submit all of the following:
 - ☐ A complete application at www.milwaukee.gov/lms
 - ☐ Menu or list of food items sold
 - ☐ Payment
 - \$350 - Motorized Units (includes trailers)
 - \$315 - Pushed, Pedaled, or Pulled Units
 - \$185 - Carried Containers
 - \$175 - Mobile peddler food base

Quick-Start Guide



See our [Quick-Start Guide](#) for detailed instructions on submitting an application, licensing requirements, the approval process, and other important information.

Resources



Want to learn more?
Visit our website!

Milwaukee.gov/RedTapeRescue





Checklist

Easy As...

Form FOODPED-info Jan 2026

1 Requirements

To complete your application for review:

- ☐ [Fingerprinting](#)

Who? Everyone listed on the Business Ownership Form

Before the license can be issued:

- ☐ [Contact the Milwaukee Health Department](#)

Why? At least 24 hours after filing the application, call (414) 286-3674 or email CEHcoordinator@milwaukee.gov to schedule inspections.

- ☐ [Register with the Department of Financial Institutions](#)

Who? Corporations, LLCs, and nonprofits must submit proof of registration to the License Division.

- ☐ [Obtain a WI Seller's Permit](#)

Who? All applicants must submit a Wisconsin Seller's Permit to the License Division at the time of application.

- ☐ [Submit a Food Dealer license from another WI municipality](#)

Who? Applicants based outside the City of Milwaukee

2 Approval

Background Investigation

After everyone reports for fingerprinting, the Milwaukee Police Department completes a background check and sends a report to the License Division.

No Items or Objections

If there are no items on the police report, no objections on file, and all other requirements are met, the license is issued.

Items or Objections

- If there are items on the police report or objections on file, you may receive a notice to appear before the Licenses Committee.
- If the Licenses Committee recommends granting the license, it goes to the Common Council for final approval.

Large
Print

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Braille

Upon request, this material is available in alternative formats for individuals with disabilities. Contact ADACoordinator@milwaukee.gov, (414) 286-3475 or TTY: 711. Provide 72 hours advance notice, seven days for Braille.

3 Important

Signage

You must place a sign on at least two sides of the mobile unit. It can be printed on or affixed to the unit. Signs must include the name of the business or person operating the unit and the business telephone number.

Hours of Operation

Food peddlers may only operate during the following hours:

- 6 am to 3 am Sun to Thu
- 6 am to 3:30 am Fri to Sat

Additional Licenses

Food peddlers must have a service base for cleaning, storage, and food preparation. A separate **Food Dealer License** is required for each food peddler at a service base (see form [FOOD-info](#)).

Anyone selling ice cream, popsicles, or other frozen confections must also obtain an **Ice Cream Peddler License**. A separate application is required (see form [ICE-Info](#)).

Variances

Some peddler units serving prepackaged food may be eligible for a variance to operate without a service base. Ask your Milwaukee Health Department inspector for more information.