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FOR INFORMATION CALL

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January 31, 2008

Ald. Mike D'Amato  
Ald. Robert Puente  
(414) 286-2221

## Northwest Side Area Comprehensive Plan Passes Committee

### *Zoning, Neighborhoods and Development Committee Sends Plan to Common Council For Final Approval*

A comprehensive plan designed to help guide planning and development on Milwaukee's northwest side was passed by a key Common Council committee Tuesday.

The Zoning, Neighborhoods and Development Committee voted 5-0 to recommend approval of the plan, which will go to the full Council for final adoption on Tuesday, February 5, when it meets at 9 a.m. in the third floor Council Chamber at City Hall, 200 E. Wells St.

Ald. Michael S. D'Amato, chair of the Zoning, Neighborhoods and Development Committee, said the vast northwest side – which boasts the most undeveloped and developable land in the city – will benefit greatly by having a comprehensive plan in place. “Milwaukee's northwest side has enormous job, residential and commercial growth potential. Adopting this plan will provide a roadmap on how we can release that potential and improve our city,” said Ald. D'Amato.

The plan encompasses areas in the districts of Aldermen Jim Bohl (5<sup>th</sup>), Joe Davis, Sr. (2<sup>nd</sup>) Robert W. Puente (9<sup>th</sup>), and Ashanti Hamilton (1<sup>st</sup>).

Ald. Puente said he believes the Northwest Side plan holds promise for helping to enhance and revitalize the area. “The plan will help strengthen the northwest side by bringing in businesses, job opportunities and housing that is needed,” he said. “I'm glad it's going forward – I think it's long overdue.”

**-More-**

## **Committee Approves NW Side Plan/ADD ONE**

The Northwest Side plan is one of nine neighborhood plans covering the city of Milwaukee. Under the leadership of Ald. D'Amato and Mayor Barrett, this neighborhood approach to city planning was adopted in 2005. Together, the nine plans will comprise Milwaukee's comprehensive plan as required by the state's Smart Growth initiative and due in 2010. Also, implementation of the Southeast and Northeast Side area plans is underway.

The City of Milwaukee, in partnership with the local community, has been preparing a comprehensive plan for the Northwest side for more than a year. For the last several months the city has gathered background information through research, community surveys, stakeholder interviews, and focus groups. Also, several open houses have been held to solicit discussion and input to help draft the plan.

Other partners who have helped in the planning process include Agape Community Center, Alexian Brothers, Christian Faith Fellowship Church, Direct Supply, Goodwill Industries of Southeastern Wisconsin, Historic Granville Corp., Havenwoods BID, Housing Authority of the City of Milwaukee, Northwest Side CDC, and the YMCA of Metropolitan Milwaukee.

The purpose of the Northwest Side Area Comprehensive Plan is to evaluate the assets and opportunities of the area in order to guide new development that builds upon its resources. The plan will do so in a context that responds to the area's history, natural areas, and cultural resources, encompassing community-planning work that has previously been done as well as planning efforts currently underway.