
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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Ald. Bob Donovan
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Initial Results of Operation Impact to be Shared Tuesday

Alderman Donovan Says “Extraordinary Results” Come in First Attempt at Unique Public-Private Crime Fighting Initiative; News Conference Will Include Sponsors, Police Chief, Residents and Assistant District Attorney

A first attempt at an innovative public-private partnership to fortify public safety in a targeted area of Milwaukee’s near south side went well enough to warrant what’s being called “a community results party.”

Operation Impact’s founder/author **Ald. Bob Donovan** said the initiative’s main focus of using donated private resources to flood a targeted area with beat patrol officers and additional surveillance cameras “relied heavily on the community lifting itself up by the bootstraps.”

“I will be talking about future plans for Operation Impact and providing many more details on Tuesday, but let’s just say the community definitely came together and responded, and in a way that is truly remarkable and uplifting,” he said.

Tuesday’s (October 21, 2008) **news conference and results party will take place** where Operation Impact was launched in June – in the gym at **Christ Evangelical Lutheran Church, 2229 W. Greenfield Ave.** The event will begin at **10:30 a.m.** and will include Alderman Donovan, several key Operation Impact sponsors, **Police Chief Edward Flynn**, a representative of Mayor Tom Barrett, Sixth District Police Capt. Donald Gaglione, and Milwaukee County Assistant District Attorney and former Community Prosecutor Jeff Altenburg, representing District Attorney John Chisholm.

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Operation Impact Gets Results/ADD ONE

On Tuesday Alderman Donovan will thank Operation Impact sponsors and will also be presented with a generous check for \$45,000 from the **Forest County Potawatomi Foundation**.

Since June Operation Impact has covered the area bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16th Street/S. Cesar Chavez Dr. on the east and S. 38th St. on the west – an area considered one of Milwaukee’s most ethnically diverse and touching three aldermanic districts. The area, located within the 6th Police District, has seen a heavy concentration of crime in recent years.

Operation Impact focused heavily on nuts and bolts “broken windows” law enforcement, with officers enforcing all laws and city ordinances, from littering, loud music and traffic violations to prostitution, theft and robbery. The effort was funded primarily with private donations from local businesses and corporations, and in June the Common Council formally accepted private donations for police overtime costs that allowed Operation Impact beat patrol officers to scour the targeted area the entire summer.

“I’m extremely proud of the private interest, generosity and involvement we received with this first stab at Operation Impact, with corporations, foundations, and even ‘mom and pop’ store owners contributing money and resources to help us move this forward,” said Ald. Donovan, noting that the private money received through Operation Impact was not only used to help increase police presence but also to expand neighborhood surveillance cameras to 18 new locations in the affected area.

Alderman Donovan said dozens of community agencies and programs contributed personnel, volunteers and/or resources to Operation Impact, including UMOS, Southside Organizing Committee, Operation Payback, Community Partners, Weed and Seed, Journey House, Layton Boulevard West Neighbors, Weekend Warriors, Milwaukee Christian Center and many others.