



Nehl Horton
Senior Vice President –
Communications and Government Affairs

September 20, 2007

The Honorable Jim Doyle
Governor
State of Wisconsin
115 East State Capitol
Madison, WI 53702

Dear Governor Doyle:

It has come to my attention that Milwaukee Alderman Joe Davis will be leading a delegation of Milwaukee businesses to an international trade and investment conference in South Africa.

Having spent a great amount time in South Africa during my career, I would like to offer my and Miller's support for this trade mission. This sign of support comes quite easily given that our parent company, SABMiller, originates and still prospers in South Africa.

The theme for the trade conference is develop, facilitate and grow. The key objectives for the conference includes marketing South Africa as a business destination, increasing competitiveness and innovation in key sectors of the African economy and to facilitate economic empowerment opportunities.

With Wisconsin's diverse and dynamic economy, especially its strong manufacturing base, I firmly believe that South Africa offers many viable opportunities for not only Milwaukee-based businesses, but for all businesses in Wisconsin.

Additionally, I would encourage you to consider going to South Africa at a future date to further strengthen the economic ties and business opportunities between Wisconsin and those in South Africa. Should you decide to go to South Africa on a trade mission, I would be pleased to assist in any way possible.

Governor, thank you for your continued support of Miller Brewing Company and your consideration with regard to the conference in South Africa.

Sincerely,

Nehl Horton

cc: The Honorable Joe Davis, City of Milwaukee Alderman
Charles Manual, Consul Economic South African Consulate General

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