



April 25, 2008

**Ald. Joe Davis, Sr.
(414) 286-3787**

Ald. Davis Honored For Advocating Minority Business Growth In Wisconsin

Ald. Joe Davis, Sr. of the 2nd Aldermanic District earned the Wisconsin Supplier Development Conference (WSDC) Award of Excellence at a regional convention in Green Bay Tuesday. The organization, an affiliate of the National Minority Supplier Development Council (NMSDC), works to increase the amount and quality of business transacted with minority-owned firms. Among their programs and services are databases of over 15,000 minority suppliers, support in developing, expanding or promoting corporate minority business purchasing programs and awards for programs and people that support minority business development.

“This award tells me that Milwaukee is doing its job to try and manage unemployment issues,” Ald. Davis said. “Unemployment is one of the indicators that cities are struggling with and developing strategies for minority-owned businesses to succeed and become viable combats not only unemployment but also enhances the range of available jobs for residents.”

The award was part of the Partners for Profit Trade Fair convention hosted in Green Bay this week. As part of this corporate and minority business exchange, the WSDC honored Davis for his attention to minority business issues and his work to continue to connect minority-owned businesses with customers. The event focused on how to help generate and sustain wealth accumulation for minority-owned businesses by networking with corporate buyers.

Floyd Rose, Ph.D., who serves as president of the Wisconsin, Central Illinois and Iowa regional council, an affiliate of the NMSDC, presented Ald. Davis with the award. “I am honored to receive the award and hope that it draws attention to this issue so that we may continue to promote economic growth in Milwaukee to deal with unemployment,” Ald. Davis said.