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FOR IMMEDIATE RELEASE



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FOR INFORMATION CALL

June 18, 2026

Ald. Milele A. Coggs  
(414) 286-2994

## **Annual parade, street festival to help commemorate Juneteenth Day**

Milwaukee’s annual Juneteenth Day celebration, taking place **Friday, June 19**, is a part of a nationwide movement commemorating freedom proclaimed to all enslaved people of African descent in the South by Union General Gordon Granger on June 19, 1865, in Galveston, Texas, nearly two and a half years after the signing of the Emancipation Proclamation. 2026 marks the 55th recognition of Juneteenth in Milwaukee, making the city’s celebration one of the longest-running in the country.

“Juneteenth Day holds immense value to so many in our community, and should serve as a time to observe, reflect, and celebrate, as well as become energized to tackle important issues still in front of us,” said **Alderman Milele A Coggs**, whose district hosts the annual parade and street festival. “I encourage the community to join in and have fun during the full day of events that once again includes Juneteenth programming at Summerfest.”

The day begins with the **Juneteenth Parade** starting at **9 a.m.** followed by **opening ceremonies at 11 a.m.** The parade starts at North 14th Street and West Atkinson Avenue, travels south to King Drive, then east to Locust Street. The parade can be viewed live on TMJ4 and TMJ4.com. The **street festival** runs from **9 a.m. – 4 p.m.** and takes place on King Drive between West Concordia and West Center streets. The festival includes food, vendors, music, games, community resources, and more. The parade and festival are hosted by Northcott Neighborhood House.

Returning this year, Juneteenth Day festivities will extend to the Summerfest grounds. The community is invited to join in celebrating music and culture through Juneteenth programming at Summerfest. Additional information is available [here](#).

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