FOR IMMEDIATE RELEASE

COMMON COUNCIL CITY CLERK COMMUNICATIONS CENTER
CITY OF MILWAUKEE
NEWS RELEASE

FOR INFORMATION CALL

November 11, 2026

Ald. Lamont Westmoreland
(414) 286-3870

5th District Businesses Partner with Ald. Westmoreland to Help 150 Families this Thanksgiving

Alderman Lamont Westmoreland is partnering with six 5th District businesses to provide 150 households with $50 gift cards to help purchase items for Thanksgiving dinner.

The gift cards, redeemable at Pick 'n Save/Metro Market locations, will be distributed drive-through style on Tuesday, November 17, at 6 p.m. at Milwaukee Harley-Davidson, 11310 W. Silver Spring Rd., which is also generously hosting the event.

Advance registration is required and limited to the first 150 eligible households. Only one gift card will be distributed per household. Registration and pickup requirements will be available at http://tiny.cc/D5ThanksgivingGiveaway. **NOTE**: The online registration will go live at **5 p.m. tomorrow – Thursday, November 12.**

"I believe every family should have an opportunity to enjoy Thanksgiving without stressing over the cost of putting food on the table," said Alderman Westmoreland. "While a $50 gift card may not solve every challenge, it can make a meaningful difference for a family preparing for the holiday."

Alderman Westmoreland thanked Milwaukee Harley-Davidson, Brewery Credit Union, El Greco Family Restaurant, Wellpoint Care Network, Crazy Chicken and Superior Auto Services for their generosity.

"These businesses demonstrate what community partnership is all about," the Alderman said. "They are investing in their neighbors and making a tangible difference for local families, and I am grateful for their generosity and commitment to giving back to our community."

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Thanksgiving

GIFT CARD GIVEAWAY

LAMONT
WESTMORELAND
5TH DISTRICT ALDERMAN

MILWAUKEE 1903 MKE
HARLEY — DAVIDSON

Brewery
CREDIT UNION

El Greco
FOOD-FAMILY-COMMUNITY

wellpoint
care network

CRAZY CHICKEN

SUPERIOR SERVICE
COMPLETE CAR CARE