FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

November 11, 2026

Ald. Andrea M. Pratt
(414) 286-2228

Student-focused event at Messmer High School aims at maximizing creativity, entrepreneurship, design, and student wellness

Alderwoman Andrea M. Pratt returns to her alma mater – Messmer High School – **tomorrow** (**Thursday, November 12**) to take part in a multifaceted interactive event meant to help students explore how focusing on creativity, entrepreneurship, design, self-expression, and emotional wellness can help them chart a path to a successful future.

Alderwoman Pratt will be joining Messmer teachers and staff, as well as **Eric "Shake" James** of J.A.Y. Academy, with support from **Adidas**, to bring what she describes as "an exciting, hands-on and highly interactive educational experience" to approximately 75–100 Messmer High School students**. Media coverage is invited at 11 a.m.** at Messmer High School – 742 W. Capitol Dr.

"This experience demonstrates what can happen when schools, community organizations, private-sector partners, and local government officials come together to invest in young people," said Alderwoman Pratt, a proud 1994 Messmer graduate.

"When we invest in our young people, we are investing in the future of Milwaukee, and every student deserves the opportunity to explore their creativity, discover their potential, and understand that their ideas can become something extraordinary," the Alderwoman said. "But this experience isn't just about design or entrepreneurship – it's also about giving students healthy outlets for self-expression, supporting their emotional well-being, and reminding them that their voices, experiences, and mental health matter."

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