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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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May 9, 2025

Ald. Andrea M. Pratt  
(414)-286-2228

## **MEDIA ADVISORY**

### **Make your Business a Success through the Pivot Program**

Alderman **Andrea M. Pratt** invites prospective and existing businesses that need assistance with local regulations to attend the **Pivot Program** session on Tuesday, **May 13**. The program will assist with providing assistance to entrepreneurs, keeping licenses current and in good standing, resolving licensing issues, understanding local rules and regulations, and connecting with City and community resources. The event will take place from 1 p.m. to 3 p.m. at the Milwaukee Public Library- Atkinson Branch Community Room (1960 W. Atkinson Ave).

Representatives from the License Division, Milwaukee Police Department, Department of Neighborhood Services, Health Department, Department of City Development, and Department of Administration will be available to answer questions about getting a license or permit, resolving a problem or better understanding rules and regulations. Participating businesses will receive a certificate of completion in their license file.

To register, visit **PivotMKE.eventbrite.com**, select the session you are interested in attending and complete the form. If you have any questions contact us at [pivot@milwaukee.gov](mailto:pivot@milwaukee.gov)

**What: City of Milwaukee Pivot Program**

**When: 1:00 p.m. to 3:00 p.m. on Tuesday, May 13**

**Where: Atkinson Branch - 1960 W. Atkinson Ave.**

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