



**JONATHAN BROSTOFF**  
ALDERMAN, 3RD DISTRICT

## **COMMITTEE ASSIGNMENTS**

### **CHAIR**

• Zoning, Neighborhoods, and Development Committee

### **MEMBER**

• Judiciary and Legislation Committee

• Public Works Committee

• Steering & Rules Committee

# **Harley celebration is an increasingly rough ride**

## **Statement of Alderperson Jonathan Brostoff July 31, 2024**

This past weekend, what is now dubbed the “Harley-Davidson Homecoming” celebration brought many thousands of motorcycle riders and enthusiasts to Milwaukee. While we are happy and proud to be the home of Harley and are happy to have visitors flocking to events at the Harley Museum and the Harley-Davidson manufacturing facility (and park) on N. 35<sup>th</sup> St., the weekend was not all one big easy ride.

The celebration on E. Brady St. on Saturday drew a significant number of attendees – a mixture of riders and their bikes – and local residents from all over the area. The security was not adequate for the size of their crowd (unfortunately there were violent confrontations that occurred), and many amenities just couldn’t keep up with that many people.

Going forward I will not be supportive of the Brady St. Harley celebrations if the company or Brady Street BID does not step up to help cushion the strain on city resources and if Harley does not better collaborate with us in planning for security and logistics.

We are thrilled to have events like this moving forward but they need to be considerate of the neighbors in the Brady Street area and we have to work together.

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