
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 27, 2023

Ald. Milele A. Coggs
(414) 286-2994

REMINDER: Tomorrow's MKE Business Now Entrepreneurship Summit to feature workshops, vendors, special keynote, and more

A reminder to the public that the 11th annual **MKE Business Now Entrepreneurship Summit** will take place **TOMORROW** - Saturday, January 28 from **10 a.m. – 2 p.m.** at Dr. Martin Luther King, Jr. School located at 3275 N. 3rd St. The event, hosted by **Alderman Milele A. Coggs**, is free and open to the public.

The MKE Business Now Entrepreneurship Summit is held to support the growth of local entrepreneurship and to help innovators stimulate economic development, neighborhood reinvestment, and job creation. The event is sponsored by the Historic King Drive Business Improvement District 8, the City of Milwaukee, the African American Chamber of Commerce of Wisconsin, US Bank and Alderman Coggs.

Four workshops will be held throughout the day beginning at 10:15 a.m. with **Financing 101: How to get Money for your Business** and **Numbers Don't Lie: How to Use Analytics and Data to Cut Through the Noise and Win.**

At 11 a.m. Milwaukee's own **Chef Joya** (Adjoa Courtney), an award-winning private celebrity chef, the author of four cookbooks, and cultural influencer known for "veganizing" traditional recipes, will deliver her keynote address about how to make creativity and passion your business.

Workshops continue at noon with **Culture + Capital: Making A Bankable Brand** and **Permits, Licenses, and Plans: Navigating City Processes for your Business.**

-More-

REMINDER - 2023 Business Summit/ADD ONE

The summit concludes at 1 p.m. with a panel discussion featuring a variety of local business owners who will share their stories and experiences with the audience. This year's panel includes: **Gregory Davis**, co-founder of One 5 Olive; **Adija Greer-Smith**, owner of Confectionately Yours; **Jonathan Adams** and **Myron Smith**, co-owners of Yum Yum Fish and Chicken; and **Djdade Denson**, owner/operator of Coffee Makes You Black. The panel will be moderated by **Reggie "Smooth Az Butta" Brown** of V100.7.

Vendors will be on-site throughout the event and include representatives from various city agencies, financial institutions, business development groups, and more.

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