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FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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January 24, 2023

Ald. Milele A. Coggs  
(414) 286-2994

## **MKE Business Now Entrepreneurship Summit to feature workshops, vendors, special keynote, and much more**

The 11<sup>th</sup> annual **MKE Business Now Entrepreneurship Summit** will take place this **Saturday, January 28** from **10 a.m. – 2 p.m.** at Dr. Martin Luther King, Jr. School located at 3275 N. 3rd St. The event, hosted by **Alderman Milele A. Coggs**, is free and open to the public. **Media coverage is invited.**

The MKE Business Now Entrepreneurship Summit is held to support the growth of local entrepreneurship and help innovators stimulate economic development, neighborhood reinvestment, and job creation. The event is sponsored by the Historic King Drive Business Improvement District 8, the City of Milwaukee, the African American Chamber of Commerce of Wisconsin, US Bank and Alderman Coggs.

Four workshops will be held throughout the day beginning at 10:15 a.m. with **Financing 101: How to get Money for your Business** and **Permits, Licenses, and Plans: Navigating City Processes for your Business.**

At 11 a.m. Milwaukee's own **Chef Joya** (Adjoa Courtney), an award-winning private celebrity chef, the author of four cookbooks, and cultural influencer known for "veganizing" traditional recipes, will deliver her keynote address about how to make creativity and passion your business.

Workshops continue at noon with **Culture + Capital: Making A Bankable Brand** and **Numbers Don't Lie: How to Use Analytics and Data to Cut Through the Noise and Win.**

-More-

## **2023 Business Summit/ADD ONE**

The summit concludes at 1 p.m. with a panel discussion featuring a variety of local business owners who will share their stories and experiences with the audience. This year's panel includes: **Gregory Davis**, co-founder of One 5 Olive; **Adija Greer-Smith**, owner of Confectionately Yours; **Jonathan Adams** and **Myron Smith**, co-owners of Yum Yum Fish and Chicken; and **Djdade Denson**, owner/operator of Coffee Makes You Black. The panel will be moderated by **Reggie "Smooth Az Butta" Brown** of V100.7.

Vendors will be on-site throughout the event and include representatives from various city agencies, financial institutions, business development groups, and more.

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