
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 12, 2023

Ald. Milele A. Coggs
(414) 286-2994

2023 MKE Business Now Entrepreneurship Summit set for Saturday, January 28 *Special guest Chef Joya to deliver keynote address*

The 11th annual **MKE Business Now Entrepreneurship Summit** is set to take place later this month on **Saturday, January 28** from **10 a.m. – 2 p.m.** at Dr. Martin Luther King Jr. School located at 3275 N. 3rd St. The event, hosted by **Alderwoman Milele A. Coggs**, is free and open to the public.

The MKE Business Now Entrepreneurship Summit is held to support the growth of local entrepreneurship and help innovators stimulate economic development, neighborhood reinvestment, and job creation. The event is sponsored by the Historic King Drive Business Improvement District 8, the City of Milwaukee, the African American Chamber of Commerce of Wisconsin, and Alderwoman Coggs.

In addition to business resource vendors, workshops, and a panel discussion, this year's program will feature a special keynote address from **Chef Joya**, an award-winning private celebrity chef, the author of four cookbooks, and a cultural influencer from Milwaukee known for "veganizing" traditional recipes that typically contain animal products. Chef Joya's keynote titled "Making Creativity & Passion Your Business" will expand on her experiences that helped turn her love of food into a brand, and led to her garnering several awards, successful restaurant collaborations, and cooking competition titles as an entrepreneur and chef.

"This year's MKE Business Now Entrepreneurship Summit promises to be a very special event highlighted by Milwaukee's own Chef Joya who will share her story and provide invaluable information that helped her succeed as an entrepreneur," said Alderwoman Coggs. "I encourage any Milwaukee residents looking to learn about entrepreneurship or business development to mark their calendar now and plan to attend the summit on January 28th."

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MIKE

BUSINESS

NOW

**ENTREPRENEURSHIP
SUMMIT
2023**

**FEATURED KEYNOTE SPEAKER
CHEF JOYA**

JANUARY 28TH

10AM - 2PM

KEYNOTE - 11AM

**DR. MARTIN LUTHER KING JR. SCHOOL
3275 N. 3RD STREET
MILWAUKEE, WI**



Chief Joya

Chief Joya

"MAKING CREATIVITY & PASSION YOUR BUSINESS!"

Reasonable accommodations can be made with at least 72-hour notice before the event by calling (414) 286-3475 or emailing ADACoordinator@milwaukee.gov.