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FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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June 13, 2022

Ald. Marina Dimitrijevic  
(414) 286-3769

## Community partners come together to address shortage of baby formula

14<sup>th</sup> District **Alderman Marina Dimitrijevic** today joined representatives from Hayat Pharmacy, Capri Communities and the Milwaukee Diaper Mission to promote a partnership aimed at supporting families in need during a national shortage of baby formula. The effort, initiated by Alderman Dimitrijevic, includes the Milwaukee Diaper Mission receiving a donation of 1,000 cans of powdered baby formula through a joint contribution from Hayat Pharmacy, Capri Communities, and its associates at Wilson Commons and St. Rita Square in Milwaukee. It is estimated that the donated formula, which is all of the powdered variety, will be enough to provide up to 30,000 infant feedings in the Milwaukee area.

“As a mother my heart breaks for families that can’t access formula for their babies during this shortage. It’s unacceptable and families have been through so much during this pandemic already. That’s why this gracious donation by Hayat Pharmacies and Capri Communities is absolutely invaluable. They have been exceptional community partners in promoting our collective health and this contribution takes that service to a whole new level. I encourage Milwaukee families in need to pick up a free can of formula tomorrow and I’m hopeful this shortage ends soon,” said Alderman Dimitrijevic.

**Alderman Scott Spiker**, whose district includes Hayat Pharmacy on Layton Ave., is encouraging families to take advantage of tomorrow’s free formula distribution event.

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## **Formula Donation and Distribution/ADD ONE**

“I want to thank my colleague Alderwoman Dimitrijevic for her leadership on this front, and thank the partners for coming together to help our residents. Tomorrow’s formula distribution event at Hayat on Layton is sure to make a tremendous impact to those in the most need. I would encourage all those who have struggled to secure formula in recent months to stop by,” Alderman Spiker said.

Volunteers from Milwaukee Diaper Mission, Hayat, and Capri will assist with distribution of the formula beginning **Tuesday, June 14 at 9 a.m.** while supply lasts. The infant formula will be provided on a first come, first served basis, and people must be present to receive the product. The product is a 12.4 oz. can of Similac Advance, a milk-based powder infant formula manufactured by Abbott. The drive-up distribution service will take place at Hayat Pharmacy, 807 W. Layton Ave.

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