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FOR INFORMATION CALL

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March 30, 2022

Ald. Michael J. Murphy  
(414) 286-2074

## Comprehensive Outdoor Recreation Plan sets Milwaukee up for success

The Common Council during its meeting on Tuesday, March 22 adopted a resolution approving the City of Milwaukee Comprehensive Outdoor Recreation Plan (CORP) 2022-2027, including a Gathering Place Feasibility Study. Tomorrow, Thursday, March 31 at 2 p.m., **Alderman Michael J. Murphy** will join other elected officials and stakeholders for a legislation signing ceremony to highlight the effort at La Placita Public Plaza at El Rey, 916 South Cesar E. Chavez Drive.

The CORP utilizes key elements of the MKE Plays initiative, founded by Alderman Murphy in 2015, to set up parks and other outdoor spaces for success in the future and ensure residents citywide have access to a recreational space that enhances their physical, social, emotional and intellectual well-being.

“When I worked to launch MKE Plays in 2015 the premise was straightforward. Parks are a public utility that should be prioritized, and having safe, attractive parks for children and families will make neighborhoods stronger, more vibrant places,” said Alderman Murphy. “The underlying principle to accomplish this was to involve area residents in playground restoration to create a greater sense of investment and cohesiveness in the community, while working to match private sector contributions with public dollars, and I’m delighted to see that this MKE Plays model is a core tenant of the new Comprehensive Outdoor Recreation Plan.”

A total of 21 parks have been reconstructed or developed using the MKE Plays model, and since MKE Plays was established, \$2.9 million of private funding has been raised while leveraging an additional \$3.1 million in public funding. This totals more than \$6.1 million of investment into local parks.

**-More-**

## **CORP/ADD ONE**

The CORP was developed with the cooperation of the City's Department of City Development, Department of Public Works, Environmental Collaboration Office and the Office of Equity & Inclusion.

"I'd like to thank the countless City staff and other stakeholders for their work on the creation and implementation of this plan as we work to enhance outdoor spaces for everyone. I look forward to the parks, trails and other shared spaces that will be enhanced in the coming years," Alderman Murphy added.

Additional information on the Comprehensive Outdoor Recreation Plan can be found [here](#).