

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

March 21, 2022

**Ald. Milele A. Coggs**  
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**Ald. Chantia Lewis**  
(414) 286-2863

**Ald. Nikiya Dodd**  
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**Ald. Marina Dimitrijevic**  
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**Ald. JoCasta Zamarripa**  
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## MEDIA ADVISORY

# 12th Annual Girls' Day @ City Hall set for tomorrow

The annual Girls' Day at City Hall event, which seeks to expose girls of middle school to high school age to possible careers in public service and elected office, is set to take place tomorrow – **Tuesday, March 22 from 8:30 a.m. – 2 p.m.** Founded by **Ald. Milele A. Coggs**, Girls' Day returns to an in-person format for its 12th year. The event is at capacity, but media coverage is invited.

100 girls will be in attendance to view tomorrow's Common Council meeting at 9 a.m. and then participate in two panel discussions. The first panel is titled **"Working with Purpose: Women in Public Service."** The panel will be moderated by La'Ketta Caldwell and include a variety of women in leadership positions within local government including: Bernadette Karanja, Workforce Development Coordinator; Makda Fessahaye, Chief Human Resources Officer; Jessica Butler, Community Engagement Coordinator – 414LIFE; Erica Roberts, Commissioner – Department of Neighborhood Services; and Kacee Ochalek, Community Outreach Coordinator.

-More-

## **GIRLS' DAY/ADD ONE**

The second panel is titled “**Representation Matters: Women in Politics.**” Moderated by Victoria Tatum, the panel will feature **Alderman Coggs** as well as event co-hosts **Alderman Chantia Lewis, Alderman Nikiya Dodd, Alderman JoCasta Zamarripa and Alderman Marina Dimitrijevic.** Collectively, the Aldermen make up the Common Council with the most sitting female members in the Council’s history.

In addition to the panel discussions, Girls’ Day will include a keynote address from Congresswoman Gwen Moore between panels, and remarks from Tonda Thompson, CEO of Valor Creative Collective during lunch.

Girls’ Day will also include presentation of the Vel R. Phillips Trailblazer Award. This award is presented annually to recognize a female Milwaukeean who exemplifies Vel R. Phillips’ legacy of selfless service and trailblazing work toward improving the quality of life for residents in Milwaukee. Additionally, the Girls’ Day at City Hall Scholarship will be awarded during the lunch program.

Girls’ Day will be streamed live on the City Channel (channel 25 on Spectrum Cable and channel 99 on AT&T U-Verse in the City of Milwaukee) and via streaming video on the city website at [city.milwaukee.gov/Channel25](http://city.milwaukee.gov/Channel25). The event will also be streamed live on Alderman Coggs’ Facebook page at [www.Facebook.com/Ald.Coggs](http://www.Facebook.com/Ald.Coggs).

**What: 12<sup>th</sup> Annual Girls’ Day at City Hall**

**When: Tuesday, March 22 from 8:30 a.m. – 2 p.m.**  
**Common Council meeting - 9 a.m.**  
**Working with Purpose: Women in Public Service – 11 a.m.**  
**Representation Matters: Women in Politics – 12:05 p.m.**  
**Lunch Program - 1 p.m.**

**Where: City Hall, 200 E. Wells St.**