
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 14, 2022

Ald. Milele A. Coggs

(414) 286-2994

Ald. Robert J. Bauman

(414) 286-2886

Speakers set for Monday (January 17) Dr. Martin Luther King, Jr. street renaming ceremony

Alderwoman Milele A. Coggs and Alderman Robert J. Bauman will be joined by several dignitaries during the Dr. Martin Luther King, Jr. street renaming ceremony when it starts at **noon** on Martin Luther King Jr. Day – **Monday, January 17**. The ceremony will take place outside at the intersection of **N. MLK Jr. Drive** and **W. Wisconsin Ave.**

During Monday's ceremony, TMJ4 News Anchor Shannon Sims will serve as the Mistress of Ceremonies and the event will include remarks from Alderwoman Coggs and Alderman Bauman, County Executive David Crowley, Ben Johnson (board president, MLK EDC, former Common Council member), Bobby Wiltgen, President Old World 3rd Street Business Association, a poem from Kali Maa Free , 2021 Little Miss Juneteenth), and an invocation from Pastor Joy Gallmon, St. Mark AME Church.

It was in 1984 in an effort led by then Alderwoman Marlene Johnson that the Common Council voted 13-3 to rename 3rd Street, but chose to name the section from Wisconsin Avenue north to McKinley as North Old World Third Street, and from McKinley to West Capitol Drive, 3rd Street was renamed in honor of Doctor King. The decision at the time was marked by political fighting and racially charged discussions.

Last year in an effort led by Alderwoman Coggs to create a more equitable city, the Common Council unanimously sponsored and passed an ordinance renaming Old World Third Street, from West McKinley Avenue to West Wisconsin Avenue, North Dr. Martin Luther King Jr. Drive.

Monday's event is open to the public and will include refreshments provided by Oak Barrel Public House, Third Street Tavern, Who's on Third and Canary Coffee (coffee and hot chocolate). Attendees will be encouraged to wear masks.

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