
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 2, 2022

Ald. Ashanti Hamilton
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5th Annual Promise Zone Bike Ride set for Saturday, June 4

On Saturday, **June 4**, **Alderman Ashanti Hamilton** and **Alderman Khalif J. Rainey** will host the 5th annual **Promise Zone Bike Ride** event, showcasing the 30th Street Industrial Corridor.

The FREE, slow and family-paced neighborhood bike ride will be **from 10:00 a.m. to 12:30 p.m.**, starting and ending at **Garden Homes Park**, 2600 W. Atkinson Ave. As in previous years, the event celebrates Milwaukee's determination in developing and providing opportunities to communities within the 30th Street Corridor.

The ride will feature stops throughout the updated **seven-mile route** to highlight specific developments in the neighborhood. There will be a free mobile repair station sponsored by DreamBikes, so please come early to get your bike tuned up and ready to ride.

As in previous years, numerous partners from Milwaukee are sponsoring this communal event and among them this year are the Northwest Side Community Development Corporation (NWSCDC), Black Girls Go Bike, Milwaukee County Parks, Rails to Trails Conservancy, the Villard Avenue Business Improvement District #19, Red Bike & Green, the Wisconsin Bike Federation, Bublr Bikes, DreamBikes, the Corridor (BID #37), and the City of Milwaukee.

-More-

Promise Zone Bike Ride/ADD ONE

Alderman Hamilton said there will also be a limited number of bikes available to rent, free of charge, courtesy of Bublr Bikes, but riders must register in advance to ensure availability. [*Register for the Promise Zone Ride here!*](#)

“I want to thank the Northwest Side Community Development Corporation (NWSCDC), the Villard Avenue Business Improvement District #19, the Wisconsin Bike Federation, Bublr Bikes, DreamBikes, and the rest of our sponsors and partners for all of the work and support they have provided to make the ride truly great,” Alderman Hamilton said. “Please grab a few friends and neighbors and come out to Garden Homes Park on Saturday, ready to ride!”

“The bike ride will be a family-friendly event suitable for anyone who can ride a bike and the seven-mile, slow-pace ride will start and end at Garden Homes Park, per usual,” Alderman Rainey said. “This is always a fun event, and I strongly encourage community members to come out and join us at the Promise Zone Bike Ride on Saturday.”

There will be snacks, T-shirts and many great prizes (including free kids' bikes!).