
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

February 1, 2021

Ald. Milele A. Coggs
(414) 286-2994

Virtual MKE Business Now Entrepreneurship Summit now available for on demand viewing

Alderman Milele A. Coggs hosted the 9th annual MKE Business Now Entrepreneurship Summit on Saturday, January 30 to provide current and aspiring business owners with tools and resources to start and grow their business. This year the event was virtual in light of the ongoing COVID-19 pandemic, and for those unable to attend the initial viewing or those wanting to review the information shared, the panel discussion and virtual workshops are now available for playback.

“This year we hosted the MKE Business Now Entrepreneurship Summit virtually and included a variety of workshops and information to connect entrepreneurs with crucial resources,” said Alderman Coggs. “We now have these workshops and the business owner panel discussion available online for those who were not able to attend, and I encourage all entrepreneurs to take advantage of this opportunity to access this information on demand.”

In addition to the virtual events being available for playback, business resource packets will be available at several Milwaukee Public Library branches including: the Martin Luther King branch, 310 W. Locust Street; the Mitchell Street Branch, 906 W. Historic Mitchell Street; and the Good Hope Branch, 7715 W. Good Hope Road.

The first workshop was **Navigating Through COVID: Examining Best Practices for Businesses Safety for their Employees** presented by the City of Milwaukee Health Department and the Hmong Wisconsin Chamber of Commerce. The workshop can be viewed [here](#).

The second workshop, **Business Resources: COVID Response & Beyond** (Financial Support for your Business), was presented by Wisconsin Women's Business Initiative Corporation (WWBIC), African American Chamber of Commerce of Wisconsin, Kiva Greater Milwaukee and Local Initiatives Support Corporation (LISC), and can be viewed [here](#).

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Business Summit Playback/ADD ONE

The final workshop, **Chaos + Creativity: Marketing Through Mayhem**, was presented by Ebony Ssali - Brand & Creative Director, Ssali Media Group. That workshop can be viewed [here](#).

Additionally, the MKE Business Now Entrepreneurship Summit included a panel discussion with current business owners. The panel was moderated by Chauntel McKenzie - CEO and Principal Strategist The PowHER Network. Panelists included: Anthony Kazee - Principal, KG Developer Group; Nyasha Stone - Founder, Carvd N Stone; Tonda Thompson – Owner of Vogue Dreams, LLC, She Slangs Wood Co. and lead organizer of HaRUNBee Walk/Run; Christine Tackes - Owner/Operator, Nylah Rose Boutique; Taj Pearsall - Franchise Owner/Operator, Buffalo Boss Wings & Things; and JohnRae Stowers - Owner & Stylist, JazzyRae Jewels & Accessories. The full panel discussion is available [here](#).

The MKE Business Now Entrepreneurship Summit was sponsored by the Historic King Drive Business Improvement District #8, the City's Office of Equity and Inclusion, and Alderwoman Coggs.