
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 29, 2021

Ald. Milele A. Coggs
(414) 286-2994

Reminder: MKE Business Now Entrepreneurship Summit is TOMORROW

The 9th annual MKE Business Now Entrepreneurship Summit, hosted by **Alderwoman Milele A. Coggs**, will take place tomorrow - Saturday, January 30 from 10 a.m. – 2p.m. Due to the ongoing COVID-19 pandemic, the city-sanctioned event will be held virtually and include workshops to educate budding entrepreneurs about the resources available to help them become successful in their business endeavors, as well as a panel discussion with local business owners. The event is sponsored by the Historic King Drive Business Improvement District #8, the City’s Office of Equity and Inclusion, and Alderwoman Coggs.

“While this year’s MKE Business Now Entrepreneurship Summit will look a little different, the event will be full of vital information and resources to assist both aspiring and current business owners. I encourage anyone looking to start or grow a business to tune in and take advantage of this amazing opportunity,” Alderwoman Coggs said.

This year’s virtual summit will be streamed live on the City Channel (channel 25 on Spectrum Cable and channel 99 on AT&T U-Verse in the City of Milwaukee) and via streaming video on the city website at city.milwaukee.gov/Channel25. Business resource packets will be available beginning next week at several Milwaukee Public Library branches including: the Martin Luther King branch, 310 W. Locust Street; the Mitchell Street Branch, 906 W. Historic Mitchell Street; and the Good Hope Branch, 7715 W. Good Hope Road.

Workshops for the event include:

- 10 a.m. - **Navigating Through COVID: Examining Best Practices for Businesses Safety for their Employees.** Presented by the City of Milwaukee Health Department and the Hmong Wisconsin Chamber of Commerce.

-More-

2021 MKE Business Now Entrepreneurship Summit/ADD ONE

- 11 a.m. - **Business Resources: COVID Response & Beyond** (Financial Support for your Business). Presented by Wisconsin Women's Business Initiative Corporation (WWBIC), African American Chamber of Commerce of Wisconsin, Kiva Greater Milwaukee and Local Initiatives Support Corporation (LISC).
- 12 p.m. - **Chaos + Creativity: Marketing Through Mayhem.** Presented by Ebony Ssali - Brand & Creative Director, Ssali Media Group.

The MKE Business Now Entrepreneurship Summit will also include a panel discussion at 1 p.m. with current business owners. The panel will be moderated by Chauntel McKenzie - CEO and Principal Strategist The PowHER Network. Panelists include: Anthony Kazee - Principal, KG Developer Group; Nyeshia Stone - Founder, Carvd N Stone; Tonda Thompson – Owner of Vogue Dreams, LLC, She Slangs Wood Co. and lead organizer of HaRUNBee Walk/Run; Christine Tackes - Owner/Operator, Nylah Rose Boutique; Taj Pearsall - Franchise Owner/Operator, Buffalo Boss Wings & Things; and JohnRae Stowers - Owner & Stylist, JazzyRae Jewels & Accessories.

-30-

VIRTUAL



Saturday
January 30, 2021
10AM - 2PM

This year's MKE Business Now Entrepreneurship Summit will be viewable online and airing on local television. All of the virtual workshops will be viewable on the City Channel (channel 25 on Spectrum Cable and channel 99 on AT&T U-Verse in the City of Milwaukee) and online at www.milwaukee.gov/Channel25.

Join us for a virtual event that will include workshops and panel discussions to help aspiring Milwaukee entrepreneurs. It is a showcase of information to help launch new business ventures with valuable input from established local professionals.

Business information resource packets will be available at select Milwaukee Public Libraries.

WORKSHOPS

10:00 AM

Navigating Through COVID: Examining Best Practices for Businesses Safety for their Employees and Customers

Presented by: City of Milwaukee Health Department, Hmong Wisconsin Chamber of Commerce

11:00 AM

Business Resources: COVID Response & Beyond (Financial Support for your Business)

Presented by: Wisconsin Women's Business Initiative Corporation (WWBIC), African American Chamber of Commerce of Wisconsin, Kiva Greater Milwaukee and Local Initiatives Support Corporation (LISC)

12:00 PM

Chaos + Creativity: Marketing Through Mayhem

Presented by: Ebony Ssali, Brand & Creative Director, Ssali Media Group

PANELISTS

Discussions begin at 1:00PM



MODERATOR

Chauntel McKenzie

CEO and Principal Strategist, The PowHER Network



Anthony Kaze

Principal, KG Developer Group



Nyasha Stone

Founder, Carvd N Stone



Tonda Thompson

*Vogue Dreams Productions
She Slangs Wood
HarunBee Walk/Run*



Christine Tackes

Owner/Operator, Nylah Rose Boutique



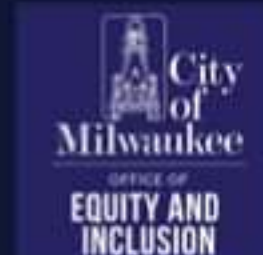
Taj Pearsall

Franchise Owner/Operator, Buffalo Boss Wings & Things



JohnRae Stowers

Owner & Stylist, JazzyRae Jewels & Accessories



Reasonable accommodations can be made with at least 72-hour notice before the event by calling 414-286-3475.