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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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January 26, 2021

Ald. Milele A. Coggs  
(414) 286-2994

## **MKE Business Now Entrepreneurship Summit is Saturday, Jan. 30**

The 9<sup>th</sup> annual MKE Business Now Entrepreneurship Summit, hosted by **Alderman Milele A. Coggs**, will take place this Saturday, January 30 from 10 a.m. – 2p.m. The MKE Business Now Entrepreneurship Summit, a city-sanctioned event, is held to support the growth of local entrepreneurship and help innovators stimulate economic development, neighborhood reinvestment and job creation. Due to the ongoing COVID-19 pandemic, the event will be held virtually this year and will include workshops to educate budding entrepreneurs about the resources available to help them become successful in their business endeavors. The event is sponsored by the Historic King Drive Business Improvement District #8, the City’s Office of Equity and Inclusion, and Alderman Coggs.

“Whether you are looking to grow or start a business, the MKE Business Now Entrepreneurship Summit can help connect you with valuable resources as well as insight from local business owners. I hope anyone interested in entrepreneurship takes advantage of this amazing opportunity, particularly as businesses continue to grapple with the COVID-19 pandemic,” Alderman Coggs said.

This year’s virtual summit will be streamed live on the City Channel (channel 25 on Spectrum Cable and channel 99 on AT&T U-Verse in the City of Milwaukee) and via streaming video on the city website at [city.milwaukee.gov/Channel25](http://city.milwaukee.gov/Channel25). Business resource packets will be available at select Milwaukee Public Library branches beginning next week.

Workshops for the event include:

- 10 a.m. - **Navigating Through COVID: Examining Best Practices for Businesses Safety for their Employees**. Presented by the City of Milwaukee Health Department and the Hmong Wisconsin Chamber of Commerce.

**-More-**

## 2021 MKE Business Now Entrepreneurship Summit/ADD ONE

- 11 a.m. - **Business Resources: COVID Response & Beyond** (Financial Support for your Business). Presented by Wisconsin Women's Business Initiative Corporation (WWBIC), African American Chamber of Commerce of Wisconsin, Kiva Greater Milwaukee and Local Initiatives Support Corporation (LISC).
- 12 p.m. - **Chaos + Creativity: Marketing Through Mayhem.** Presented by Ebony Ssali - Brand & Creative Director, Ssali Media Group.

The MKE Business Now Entrepreneurship Summit will also feature a panel discussion at 1 p.m. with current business owners. The panel will be moderated by Chauntel McKenzie - CEO and Principal Strategist The PowHER Network. Panelists include: Anthony Kazee - Principal, KG Developer Group; Nyeshia Stone - Founder, Carvd N Stone; Tonda Thompson – Owner of Vogue Dreams, LLC, She Slangs Wood Co. and lead organizer of HaRUNBee Walk/ Run; Christine Tackes - Owner/Operator, Nylah Rose Boutique; Taj Pearsall - Franchise Owner/Operator, Buffalo Boss Wings & Things; and JohnRae Stowers - Owner & Stylist, JazzyRae Jewels & Accessories.

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