

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

December 13, 2021

Ald. Milele A. Coggs  
(414) 286-2994

## MEDIA ADVISORY

### **Documentary “Blossom” to premiere tomorrow – December 14 at Milwaukee Youth Arts Center**

Alderwoman Milele A. Coggs is inviting residents to attend the premiere of the documentary “Blossom” at a special screening tomorrow – Tuesday, December 14 from 6 – 7:30 p.m. at the Milwaukee Youth Arts Center, 325 W. Walnut St. The documentary, created by Carvd N Stone, highlights 414loral, a Black and woman-owned floral shop on King Drive and how the business was able to thrive despite the COVID-19 pandemic.

Immediately following the screening there will be a talkback featuring Milwaukee business owners and leaders to discuss Black-owned Milwaukee businesses and the impact of the pandemic. The talkback will begin at approximately 6:40 p.m. and will be livestreamed at [www.facebook.com/carvdnstone](http://www.facebook.com/carvdnstone). The event is free and open to the public. Masks are required for attendees, and seats are limited so registration is required [here](#).

**What:** “Blossom” documentary screening and talkback

**When:** Tuesday, December 14 from 6 – 7:30 p.m.

**Where:** Milwaukee Youth Arts Center, 325 W. Walnut St.

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