

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

October 8, 2021

Ald. Milele A. Coggs
(414) 286-2994

MEDIA ADVISORY

Beerline Trail, B-Line Park logos to be unveiled tomorrow during community celebration

Alderwoman Milele A. Coggs is inviting the public to attend a community celebration set for tomorrow – Saturday, October 9. There will be an unveiling of the Beerline Trail and B-Line Park logos, followed by a celebration of the space that was created for the community. The event will take place from 11 a.m. – 12:30 p.m.

In addition to the logo reveal, the celebration will include photo ops, music and more.

The Beerline Trail will be home to a major linear park development, i.e. the B-Line Park, which is the section of the Beerline Trail that runs from Richards and Keefe to the Capitol Drive overpass. Logo concepts were previously shared with the public for voting.

- What:** Logo reveal and community celebration
- When:** Saturday, October 9 from 11 a.m. – 12:30 p.m.
- Where:** Beerline Trail entrance near Keefe and Richards

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