



September 8, 2021

Ald. Ashanti Hamilton

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4th Annual Promise Zone Bike Ride set for September 18th

On Saturday, **September 18**, Alderman **Ashanti Hamilton** and Alderman **Khalif J. Rainey** will host the 4th annual **Promise Zone Bike Ride** event. As in previous years, many partners from Milwaukee are sponsoring this FREE communal ride event and among them this year are the Northwest Side Community Development Corporation (NWSCDC), Black Girls Go Bike, Rails to Trails Conservancy, the Villard Avenue Business Improvement District #19, Red Bike & Green, the Wisconsin Bike Federation, Bublr Bikes, DreamBikes, and the Corridor (BID #37).

This year the neighborhood bike ride will be **from 10:00 a.m. to 12:30 p.m.**, starting and ending at Garden Homes Park, 2600 W. Atkinson Ave. As in previous years, the event will serve as a symbol of Milwaukee's determination in developing and providing opportunities to communities within the 30th Street Corridor.

This year there will also be some highlights to the course/trail for the 4th annual event. The ride will first visit the Green Tech Station, where riders will learn from NWSCDC staff about that space, an outdoor classroom and testing site that is available for educational, community, and industry uses. Next up, they will get details about Hundred Acre LLC's hydroponic farm that will be launching in the Century City building.

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Bike ride event/ADD ONE

Riders will then arrive at The West Basin where they can offer feedback about the park space that is being constructed and discuss the storm water mitigation measures the Milwaukee Metropolitan Sewerage District (MMSD) is implementing there.

Alderman Hamilton said riders will also have the opportunity to visit Villard Avenue and see the work of the Villard Avenue BID, progress and continued work being done on the Commons project and on development throughout the neighborhood.

“Our sponsors and partners are committed to working for our community to strengthen the bonds with the people they serve through partnerships with government in Milwaukee, and in unison with the culture of our city,” Alderman Hamilton said.

A final stop will hit the Institute for the Preservation of African American Music and Art located at N. 32nd and W. Hampton, where riders will learn more about what the Institute has been working on.

“The bike ride will be a family-friendly event suitable for anyone who can ride a bike and the five-mile, slow-pace ride will start and end at Garden Homes Park, per usual,” Alderman Rainey said. “I strongly encourage community members to come out and enjoy the Promise Zone Bike Ride on September 18th.”

Participants will have access to a free mobile repair station sponsored by DreamBikes and a limited number of bikes available to ride, free of charge, courtesy of Bublr Bikes and DreamBikes, and there will be snacks, water, giveaways, and prizes available.