Ald. Rainey encourages small businesses to submit Restart Grant applications

Small businesses wanting to apply for the City of Milwaukee’s Business Restart Grants must submit their applications by 5 p.m. TOMORROW – Friday, June 12. The program is aimed at supporting small businesses as they reopen following closures due to COVID-19.

Alderman Khalif J. Rainey is urging all qualifying small businesses to apply. “COVID-19 has impacted organizations across the city, and the Business Restart Grants are an amazing opportunity to help accelerate the rebound of small businesses that are the backbone of our local economy,” said Alderman Rainey. “Many applications have already been received but small businesses still have time to apply if they have not yet done so. I encourage everyone who is eligible to apply.”

Applications can be accessed by visiting Milwaukee.gov/restart. Grants will be available to small businesses established before the end of 2019 with annualized revenue of less than $2 million and 20 or fewer full time employees. Individual small businesses will be eligible for up to $15 thousand each for expenses in three categories:

- The purchase of personal protective equipment for employees
- Investment in the modifications to business spaces and operations that reduce the spread of COVID-19
- Restocking perishable inventory

All businesses in Milwaukee, including grant recipients, will be expected to follow directives from the Milwaukee Health Department to reduce exposure and transmission of COVID-19. A city website, milwaukee.gov/businessresourcesforCOVID19, lists other resources available to local businesses.

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