



September 22, 2020

Ald. Milele A. Coggs  
(414) 286-2994

## Council approves expansion of Historic King Drive BID

At today’s meeting of the Common Council, the Council approved file #200377 – a resolution approving annexation of territory to Business Improvement District No. 8 (Historic King Drive), in the 6th Aldermanic District. The file is sponsored by **Alderman Milele A. Coggs**.

“Across the country there are many cities that have a King Drive running through them, but too often those King Drives see disinvestment and do not hold up to the name they represent,” said Alderman Coggs. “Thanks to the work of so many partners, including the Historic King Drive BID, we have been able to grow our King Drive into a thriving, diverse sector that is one of the very best in the nation. The expansion of this BID will help ensure that all of King Drive will continue to grow and be a staple of our city.”

On August 17, the City Plan Commission held a public hearing on the proposed expansion and voted unanimously to approve the file. The Bid expansion includes sections of the Haymarket Square and Five Points neighborhoods.

Started in 1993, the vision of the Historic King Drive BID is to create an attractive, accessible, safe district where businesses prosper and share a sense of pride in the community. BID activities include recruitment of businesses to the area, outdoor maintenance and beautification, and support for business retention, among other services. More information on King Drive can be found at <https://kingdriveis.com/>.