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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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August 7, 2020

Ald. Milele A. Coggs  
(414) 286-2994

## **Bronzeville Week final stretch includes Sleepover for Education, drive-in movie**

**2020 Bronzeville Week** is in its final stretch with two remaining days of festive events highlighting wellness, commerce and entertainment. All events throughout the week can be viewed on the Bronzeville Week Facebook page at <https://www.facebook.com/BronzevilleWeek>. Events will also be available for playback on the Bronzeville website at [milwaukee.gov/bronzeville](http://milwaukee.gov/bronzeville). Bronzeville Week is hosted by **Alderwoman Milele A. Coggs**, and sponsors include Alderwoman Coggs, the City of Milwaukee and Historic King Drive Business Improvement District 8.

Friday, August 7 begins with a virtual **#ShopBronzeville: Business Check-in** starting at noon. The event will feature various Bronzeville businesses and is hosted by Deshea Agee - Executive Director, Historic King Drive BID 8. At 2 p.m. residents can tune in for **Be Counted: History of the Census**, a discussion on why the Census is so important curated by LaShawndra Vernon. The afternoon wraps up with **Looks by Luna**, a virtual makeup tutorial featuring makeup artist Lola Vernon.

Friday evening includes the **Bronzeville Sleepover for Education** running from 7 p.m. – 7 a.m. Donations of school supplies are being accepted throughout the week, and all supplies will be distributed to Milwaukee Public Schools students in need. Donation drop-off locations include Pete’s Fruit Market located at 2323 N. Dr. Martin Luther King Jr. Dr. and Milwaukee Police Department District 5 station located at 2920 Vel R. Phillips Ave. This year donation requests include masks, hand sanitizer and disinfecting wipes. Beginning at 8 p.m. on Friday, residents can watch **Bronzeville: Move the Crowd Quarantine Edition**. This event will feature music from The Dope Music Crew.

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## **Bronzeville Week Final Stretch/ADD ONE**

The final day of Bronzeville Week - Saturday, August 8th - begins at 10 a.m. with the **Bronzeville Ride led by Red, Bike and Green Milwaukee**. The event will kick-off at UBUNTU Research & Evaluation located at 1950 N. Dr. Martin Luther King, Jr. Drive. The **Well Mommy & Baby Care Package Drive-up** sponsored by the African American Breastfeeding Network, Inc. runs from 1 – 5 p.m. on Saturday. Package pick-up will take place at Mount Zion Missionary Baptist Church at 2207 N. 2<sup>nd</sup> Street. You must be pre-registered for a pick-up time. Please visit <http://aabnetwork.org/register> to register.

Bronzeville Week concludes with a drive-in movie night double feature. The drive-in will take place at 2555 N. Dr. Martin Luther King, Jr. Drive. Space is limited and those interested must register in advance for a ticket. The first feature will be The Wiz and will start at 2:30 p.m. Those interesting in attending should reserve their ticket at <http://www.plt882020thewiz.eventbrite.com>. The second feature will be Barbershop beginning at 7 p.m. Prior to the start of Barbershop there will be a community conversation led by Black Lens featuring State Representative Kalan Haywood, Nicole Robbins - Executive Director, Martin Luther King Economic Development Corporation, Neil Kelly - Master Barber/Minister, Gee's Clippers and Beauty Salon and Tokara Bijou Henson - Owner of Bijou Nails & Company. Those wanting to attend the screening of Barbershop can reserve their ticket at <http://www.plt882020barbershop.eventbrite.com>.

The full schedule of events for 2020 Bronzeville Week can be viewed at [city.milwaukee.gov/BW2020Schedule](http://city.milwaukee.gov/BW2020Schedule). Additional information can also be found on the Bronzeville District website at [milwaukee.gov/bronzeville](http://milwaukee.gov/bronzeville).