
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 12, 2020

Ald. Cavalier Johnson
(414) 286-3787

Reminder - Business Restart Grant applications due today

Common Council President Cavalier Johnson wants to remind small businesses in the 2nd Aldermanic District and across the city that applications for the City of Milwaukee's Business Restart Grants are due by 5 p.m. TODAY. The Restart Grant program was put in place to support small businesses that faced difficulties related to COVID-19 closures. Additional information and application instructions can be viewed at Milwaukee.gov/restart.

"The Business Restart Grants are a great opportunity to help small businesses rebound quickly after being impacted by COVID-19," said President Johnson. "Time is running out to submit an application, so I'd urge all eligible small businesses that have not yet done so to submit an application prior to today's 5 p.m. deadline."

Grants will be available to small businesses established before the end of 2019 with annualized revenue of less than \$2 million and 20 or fewer full time employees. Individual small businesses will be eligible for up to \$15 thousand each for expenses in three categories:

- The purchase of personal protective equipment for employees
- Investment in the modifications to business spaces and operations that reduce the spread of COVID-19
- Restocking perishable inventory

All businesses in Milwaukee, including grant recipients, will be expected to follow directives from the Milwaukee Health Department to reduce exposure and transmission of COVID-19. Additional resources can be found at milwaukee.gov/businessresourcesforCOVID19.