Thank you to yet another Take it EZ Milwaukee partner

Statement from Alderman Bob Donovan
August 2, 2019

I tip my hat to Lamar Advertising of Milwaukee for joining the Operation Take it EZ Milwaukee anti-reckless driving initiative. The company will be donating digital billboard ads across Milwaukee as we try to spread the word about slowing down and putting the brakes on reckless driving.

Thank you, Lamar!

Lamar digital billboards at the following five locations will be displaying the Take it EZ Milwaukee messaging and graphics through the end of October (when the three-month pilot program ends):

- S. 16th St. and W. Greenfield Ave.
- Along I-43/94 at Rosedale
- N. Oakland Ave. and E. North Ave.
- I-43 just south of Walnut St.
- Along I-94 north of Oklahoma Ave.

Lamar now joins the Operation Take it EZ Milwaukee partner team, which includes Operation Impact, Clear Channel Outdoor, Hupy and Abraham and the Kohn Law Firm.

We greatly appreciate their generosity and their commitment to improving public safety by combating reckless driving across Milwaukee and the region.

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