



October 16, 2019

Ald. Milele A. Coggs
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MKE Business Now Entrepreneurship Summit Day set for January 25, 2020

The 9th annual MKE Business Now Entrepreneurship Summit, hosted by **Alderman Milele A. Coggs**, will take place **January 25, 2020**, at Dr. Martin Luther King Jr. Elementary School. The event was approved this week (**Tuesday, October 15**) by the full Common Council and for the first time in 2020 will be a formal City of Milwaukee sanctioned event.

“The goal of the MKE Business Now Entrepreneurship Summit is to provide entrepreneurs and small business owners with the tools and resources necessary to be successful. Small businesses play a key role in the economic health of our community, so we have to continue to do more to grow and support those businesses, which then become pillars in our neighborhoods,” said Alderman Coggs.

The all-day event offers hands-on engagement opportunities for attendees including workshops, panel discussions and networking. Each session has the goal of supporting the growth of local entrepreneurship and helping innovators stimulate economic development, neighborhood reinvestment and job creation. The summit also features resources from more than two dozen vendors including representatives from the public and private sectors, educational institutions and nonprofit organizations.

“The summit has something for everyone, no matter where you are in your learning process. I encourage entrepreneurs across the city to save the date now as we prepare for another successful event in 2020,” said Alderman Coggs.

The legislation (Council file **#190827**) was introduced and sponsored by Alderman Coggs and co-sponsored by Alderman Cavalier Johnson, Alderman Russell W. Stamper, II, Alderman Chantia Lewis and Alderman Khalif J. Rainey.

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