
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

September 13, 2019

Ald. Milele A. Coggs
(414) 286-2994

Riverworks Week to celebrate vibrancy and creative spirit of BID #25

Home to more than 220 businesses, the Riverworks Business Improvement District is hosting its **6th annual Riverworks Week** celebration next week.

Alderwoman Milele A. Coggs said the week's events will recognize the creativity, production and services coming from the district. "Riverworks has been building momentum for years and is really a model for other business improvement districts in terms of involving local artists and engaging residents with events and opportunities," she said.

"I strongly encourage residents to attend Riverworks Week events and to see what the district has to offer," the alderwoman said.

The schedule of activities includes:

Monday, Sept 16-Friday, Sept 20th: The **POP Up Café**, running from 7:30 - 10 am, at the Riverworks City Center, located where the Beerline Trail meets Holton (3334 N. Holton). Enjoy complimentary coffee and baked goods provided by Colectivo along with a unique locally designed POP UP structure.

Wednesday, September 18th: The Dolphin Pool, recognized as Milwaukee's first entrepreneurial contest, presents along with the Teens Grow Greens pitch night. Come and hear several local budding entrepreneurs pitch their business plans to an expert panel of judges. Live music and snacks help make the night complete. The event will be located at the Bricks, 811 E. Vienna Ave. from 6 - 8:30 p.m.

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Riverworks Week/ADD ONE

Thursday, September 19th: The second annual **Riverworks BID Awards** at Gathering Place Brewing Company from 4:30 - 7 pm. Come celebrate and recognize innovation and creativity.

Friday, September 20th: **Creative District Alive Block Party** featuring De La Buena from 6 - 10 pm. Food trucks, Riverwest Beer Syndicate, cocktails by Centro, free Scratch Ice Cream and Rickshaw rides up the trail. Plus, **The Inventor's Circus** from 5:30 - 8:30 pm (A Rube Goldberg style competition) Located on Holton Street from Concordia Ave to Townsend St. Come dance, eat, drink and enjoy!

Saturday, September 21st: The First Annual **Beerline Trail 5K Run/Walk** goes through the district and surrounding neighborhood. Race begins at the Riverworks Center @ 3334 N. Holton St. at 9 am. Sign up to help support Beerline Trail programming and beautification.

To learn more about BID #25 please go to <http://www.riverworksmke.org>.

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