Big Serve MKE initiative to focus on community service, includes giveaways

Next week marks the launch of Big Serve MKE, a new weeklong series of service events aimed at creating an environment where residents can succeed and achieve their life goals. Alderman Russell W. Stamper, II sponsored the legislation creating Big Serve MKE, which will run August 13 – 17, 2019.

Big Serve MKE begins with the Back to School Kickoff on Tuesday, August 13 at Johnson Park, 1919 W. Fond du Lac Ave. from noon to 5:00 p.m. It will be a day of food, games and giveaways. There will also be complimentary backpacks for kids.

Wednesday, August 14 features the 2nd Annual Suit Giveaway, held at America Works, 1915 N. Dr. MLK Jr. Dr. at 10:00 a.m. During the event, Men’s Warehouse will give away 300 suits to men in the community.

Thursday, August 15 will include Frat & Soror Food Giving at Clinton Rose Community Center, 3045 N. Dr. MLK Jr. Dr. from 9:00 a.m. to 11:00 a.m. Members of Zeta Phi Beta, Alpha Kappa Alpha and Alpha Phi Alpha sororities will team up to feed the elderly and work at food pantries.

The 6th Annual Sock Giveaway will take place on Friday, August 16 from 10:00 a.m. to 4:45 p.m. at the City Hall Rotunda, 200 E. Wells St. Sock bins will be present at all Big Serve MKE activities, and participants are encouraged to bring new socks to contribute toward the giveaway.

Big Serve MKE will wrap up with the Big Clean MKE on Saturday, August 17. Big Clean MKE is a citywide cleanup event, beginning with a press conference at Fondy Food Center, 1617 W. North Ave. at 9:00 a.m. The cleanup will go until noon, and all tools and supplies will be provided. A Big Clean MKE closing celebration will be held in the Deer District at Good City Brewing, 333 W. Juneau Ave. from noon to 3:00 p.m.

For more information about Big Serve MKE, please go to http://thebigservemke.com.