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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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November 27, 2019

Ald. Michael J. Murphy  
(414) 286-3763

## \$250k BUILD Health Challenge® award to benefit Sherman Park

A partnership between the City of Milwaukee Health Department, Office of Violence Prevention; Ascension SE Wisconsin Hospital, St. Joseph Campus; United Way of Greater Milwaukee & Waukesha County; and the Sherman Park Community Association, Inc. has been awarded \$250,000 as part of the BUILD Health Challenge®. Additionally, Ascension Wisconsin has committed to provide \$336,000 in matching support to ensure the project's success.

The BUILD Health Challenge is a national program focusing on bold, upstream, integrated, local, and data-driven projects that can improve community health. The award provides funding and additional resources to support community-driven strategies in the Sherman Park neighborhood for a project that will be called BUILD Sherman Park. BUILD Sherman Park will engage community members around the Milwaukee Blueprint for Peace, a community-oriented outline for addressing the complex factors that drive violence in Milwaukee.

"I want to extend my sincere gratitude to all of the partners in the community who came together to make this happen, especially to the Sherman Park Community Association for their leadership in the community, and Ascension who is providing their own dollars to support this project," said **Alderman Michael J. Murphy**. "All of these organizations will be able to make a greater impact on the neighborhood by working together, and hopefully this can serve as a model for strengthening communities moving forward."

Strategies for engagement will focus on fostering safe, strong neighborhoods, and strengthening capacity, coordination, and collaboration for health and safety. A kick-off event is set for Tuesday, December 17 at 5:30 p.m. at the Sherman Phoenix, 3536 W Fond Du Lac Ave. This event will provide residents with information on the project and how to get involved.

For more on the BUILD Health Challenge, visit <https://buildhealthchallenge.org/>. Visit <https://www.unitedwaygmmc.org/Our-Impact/BUILD-Sherman-Park.htm> for updates on BUILD Sherman Park.