



Ashanti Hamilton
City of Milwaukee Common Council

June 18, 2019

Council President Ashanti Hamilton
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MEDIA ADVISORY

Be the Change's 10th anniversary celebration on Juneteenth Day

Common Council President Ashanti Hamilton encourages residents to attend the “**Be the Change**” 10th anniversary celebration kickoff. A press conference will be held at the **Youth Vision Stage of the Juneteenth Day parade area (N. Dr. Martin Luther King, Jr. Drive) IMMEDIATELY following the Juneteenth Opening Ceremony.**

Be the Change is an intervention program for male African-America students at Milwaukee Public Schools with the goal of redefining what it means to be young and black in Milwaukee. The program provides education in both school subjects and greater life challenges. The celebration kickoff will discuss the importance of mentoring and supporting young men, as well as to highlight some of the accomplishments of the **Be the Change** program over the last 10 years.

“The **Be the Change** program sets students up for a positive academic and social future by ensuring they understand the value of personal growth,” **President Hamilton** said. “I encourage citizens to attend and recognize the impact these students have had on our community.”

- What:** **Be the Change 10th Anniversary Celebration Kickoff**
- When:** **TOMORROW: Wednesday, June 19, 2019 – Immediately following the Opening Ceremony**
- Where:** **Youth Vision Stage on N. Dr. Martin Luther King, Jr. Drive
Juneteenth Day Parade Area**

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