



FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

June 15, 2018

Alderman Michael J. Murphy
(414) 286-3763

MEDIA ADVISORY

MKE Plays Summer Kick-Off Event Monday

Play equipment on display along with featured remarks

Alderman Michael J. Murphy will host a summer kick-off on Monday, **June 18** for the MKE Plays program. The event will serve as a celebration of summer by highlighting current projects, innovative new products and recent funding commitments.

Commissioner Ghassan Korban of the Department of Public Works and representatives from several community groups will join Alderman Murphy for Monday's press event.

Conceived by Alderman Murphy in 2015, MKE Plays is a private/public initiative that empowers local residents with the resources to create parks that are an authentic reflection of the needs, interests, and identities of the neighborhoods they serve. To date the initiative has raised nearly \$1.7 million in private donations to help rebuild dilapidated playgrounds across the city.

By the end of 2018, after three years of community-involved design, MKE Plays will have transformed 13 of the city's most deteriorated playgrounds into models of local collaboration and renovation.

- **What: MKE Plays Summer Kick Off Press Event**
- **When: 1 p.m. Monday, June 18, 2018**
- **Where: City Hall Rotunda – 200 E. Wells St.**

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