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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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August 14, 2018

Ald. Khalif J. Rainey  
(414) 286-2221

## 2018 Hip Hop Week MKE Premiere Opening

*A weeklong city-wide event celebrating the culture of Hip Hop starts Monday*

Alderman Khalif J. Rainey is proud to announce the opening of **Hip Hop Week MKE**, the first official city-wide event of its kind approved by the Common Council, starting **Monday, August 20**.

Alderman Rainey, who sponsored the successful legislation creating Hip Hop Week MKE, said the weeklong event will offer unique and positive experiences. “I’ve always known the true innate transformational power of Hip Hop (which celebrated its 45<sup>th</sup> birthday last week) and I wanted to bring that to Milwaukee in a meaningful way with Hip Hop Week MKE – taking place for the first time ever at venues across the city,” he said.

“I encourage everyone to come out and be a part of Hip Hop Week MKE, attend performances, come to seminars to learn and ask questions and to see what the array of events has to offer,” Alderman Rainey said.

Hip Hop Week MKE gets underway on **August 20** with a **news conference at 1 p.m.** at the Miller High Life Theater, 500 W. Kilbourn Ave. The **Hip Hop Networking event** will take place from 6 p.m. to 8 p.m. at the Miller High Life Theater, and opening day of Hip Hop Week MKE will be capped off by the **Masters of Ceremonies free Hip Hop concert** featuring Milwaukee Hip Hop artists – also at the Miller High Life Theater **starting at 8 p.m.**

**Tuesday, August 21**, features a **Jay Morrison Financial Intelligence Seminar** at the Wisconsin Black Historical Society at 2620 W. Center St. from 5 p.m. to 7 p.m. Hip Hop legend **Masta Ace** will lead a Hip Hop and Health conversation (as he personally battles MS) at St. Joseph Hospital, 5000 W. Chambers St., from 12 to 1 p.m. on **Wednesday, August 22**.

Please go to [www.hiphopweekmke.com](http://www.hiphopweekmke.com) to see the full 2018 Hip Hop MKE Week schedule.

-More-

## **Hip Hop Week MKE 2018/ADD ONE**

An official City of Milwaukee event approved by the Common Council in January, Hip Hop Week MKE celebrates the culture of the music genre of Hip Hop. This series of Hip Hop themed performances and programming opens up the dialogue about key issues including violence, health and wellness, financial literacy and civic engagement with the goal of bringing residents of Milwaukee together. It is sponsored by the City of Milwaukee, Alderman Rainey, Historic King Drive BID, 88Nine Radio, Potawatomi Hotel Casino, V100.7 Jams, Jammin' 98.3, TRSTD Kicks, VISIT Milwaukee, Summerfest, Associated Bank, MillerCoors, The Rave/Eagles Club, Harley-Davidson, Miller High Life Theater, Gruber Law Offices, The Oriental Theater, General Capital, Mandel Group, Milwaukee Film, Ascension, MorganDezine, The Riverside and others.

**-30-**

# SCHEDULE

**HIP-HOP  
WEEK  
MKE**

## MONDAY, AUGUST 20TH

### FREE OPENING DAY:

#### 1:00PM: PRESS CONFERENCE

Hip-Hop Week MKE Launch  
Miller High Life Theater  
500 W. Kilbourn Avenue

#### 2:00pm-5:00pm: HIP-HOP SHOWCASE

Presented by BREAKING AND ENTERING

#### 5:00pm-6:00pm: KEYNOTE ADDRESS

Delivered by RICO LOVE to the City of Milwaukee's Hip Hop and artist community

#### 6:00pm-8:00pm: THE NETWORK

Hip Hop Week MKE's official networking event. Calling all DJ's, Producers, MC's, Creatives, Dancers & Artists

Miller High Life Theater  
500 W. Kilbourn Avenue

#### 8:00PM-10:00PM: MASTERS OF CEREMONIES

Free Hip-Hop Concert hosted by Reggie

Smooth Az Butta Brown featuring

Milwaukee's Master MC's:

IshDarr, MT Twins, YBN Kenny, Reggie Bonds,

Munch Lauren, Ray Nitti, Jr Scalez,

Perfect, Pizzle, LBM Lil Joe and MLB Mackin

Miller High Life Theater

500 W. Kilbourn Avenue

## TUESDAY, AUGUST 21ST

#### 5:00pm-7:00pm:

Entrepreneur & Real Estate mogul

Jay Morrison discusses

Financial Intelligence

Wisconsin Black Historical Society

sponsored by Associated Bank

2620 W Center St

#### 8:00pm-10:00pm:

Baby Drew unplugged

with Cigarette Break Live

Mister J's Lounge

4610 W. Fond Du Lac Avenue

## WEDNESDAY, AUGUST 22ND

#### 12:00pm-1:00pm:

Masta Ace presents

Hip-Hop & Health Discussion Hosted by

Don Black Jammin' of 98.3FM

St. Joseph's Hospital

5000 W. Chambers Street

Sponsored by Ascension Healthcare

#### 1:00pm-3:00pm:

Hip-Hop Health Fair with special guests

Mannan Sabir of the Juice Kitchen,

C\_HaZe hip hop artist and

fitness & nutrition expert

celebrity chef Michael Feker

St. Joseph's Hospital

5000 W. Chambers Street

#### 1:00pm-4:00pm:

Municipal Court Warrant Withdrawal

Wednesday and employment resource

event at Journey House 2110 W. Scott Street

#### 5:30pm-7:00pm:

88Nine Radio presents: Dissecting

Kendrick Lamar: Exploring To Pimp A

Butterfly with Spotify's Dissect

podcast host, Cole Cuchna

Radio Milwaukee 220 E. Pittsburgh Avenue

## THURSDAY, AUGUST 23RD

#### 10:00AM-3:00PM:

Hip-Hop Week MKE official

Job Fair at St. Joseph's Hospital

5000 W. Chambers Street

Sponsored by ASCENSION

#### 6:00PM-7:30PM:

"The Formula" a conversation with D.O.C.

Facilitated by Chad "C-Note" Roper

and Featuring DJ Doc B

Gee's Clippers. Sponsored by MLK BID.

2200 N Doctor M.L.K. Dr

#### 8:00PM-10:00PM:

Trusted Kicks presents a viewing of the

Hip-Hop Documentary "Fresh Dressed":

The history of urban fashion from its

start on cotton plantations to its spread

to corporate America

Miramar Theatre 2844 N Oakland Ave.

#### 10:30PM-2:30AM:

Trusted Kicks presents a Hip-Hop Week

MKE after party at Truth Lounge

1111 N. Old World Third St.

## FRIDAY, AUGUST 24TH

#### 12:00PM-3:00PM:

MYSONNE THE GENERAL

Presents "Sell Hope" his documentary

on civic engagement in our community

Wisconsin Black Historical Society

Sponsored by City of Milwaukee Office

of Violence Prevention

2620 W Center St.

#### 4:00PM-8:00PM:

DJ Kool Herc shares stories and tales

about the origins of Hip-Hop

Special guest include Author Michael

Arceneaux and Milwaukee motivational

speaker Edward Hennings

Miller High Life Theater

500 W. Kilbourn Avenue

#### 8:00PM-11:00PM:

The Rave/Eagles Club Presents

Ghostface Killah of the Wu-Tang Clan

Gat Turner and King Kamonzi

2401 W. Wisconsin Avenue

#### 11:00PM-2:00AM:

Hip-Hop Week MKE presents the official

Penthouse After Party following

Ghostface concert at the Rave/Eagles

Club 2401 W. Wisconsin Avenue

## SATURDAY, AUGUST 25TH

#### 9:00AM-12:00PM

A City Wide clean up in honor of

Greg "Ziggy" Zyszkiewickz

led by 15th District Alderman

Russell Stamper II

Fondy Farmers Market

2200 W. Fond Du Lac Avenue

#### 9:30PM- 11:00PM:

Milwaukee Film Presents: Rza Live

from the 36 Chambers re-scores

the Kung-Fu Classic Live!

Oriental Theater

2230 N. Farwell Avenue

## SUNDAY, AUGUST 26TH

#### 12PM-6PM

Hip Hop on the Block: Milwaukee Bucks

& Hip Hop Week MKE celebrate the

grand opening of the Fiserv Forum

1111 Vel R. Phillips Avenue.

Thank You  
to our  
Sponsors

