Schedule set for 2018 Bronzeville Week

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Kickoff news conference set for Thursday

HaRUNbee 5K Walk/Run, NEW Live on King Drive event to highlight first day of family-oriented week of celebration in Bronzeville

Alderman Milele A. Coggs will launch the 2018 Bronzeville Week (August 4-11, 2018) during a news conference on Thursday, August 2 at 11 a.m. at America’s Black Holocaust Museum, 2233 N. Vel R. Phillips Ave. (N. 4th St.).

Alderman Coggs will be joined by Milwaukee Mayor Tom Barrett, as well as additional event supporters and stakeholders. Media coverage is invited.

The attached 2018 Bronzeville Week schedule includes descriptions and details of each day’s events. Bronzeville Week 2018 is taking place August 4 - 11, with the HaRUNbee 5K Walk/Run kicking things off on Saturday, August 4 at 9 a.m. Music and family-friendly entertainment will be provided during the new Live on King Drive event on Saturday, August 4 from 11 a.m. to 2 p.m. at 2323 N. Dr. Martin Luther King, Jr. Dr. (Pete’s Fruit Market).

The Bronzeville Arts and Cultural Festival will take place on Sunday, August 5 from 10:00 a.m. - 6:00 p.m.

An official City of Milwaukee event now in its sixth full year, Bronzeville Week has blossomed as the premier celebration of Milwaukee’s rich African American legacy of culture, arts, history and entertainment. It is sponsored by the City of Milwaukee, the Bader Foundation, the Historic King Drive BID, the Milwaukee Bucks, VISIT Milwaukee, Alderman Coggs and more. Sponsors for individual events will be highlighted throughout the week.

-More-
Bronzeville Week 2018/ADD ONE

“Bronzeville Week has become synonymous with arts, culture and commerce and thousands have enjoyed its diverse events and offerings each year. It has truly become an enjoyable and enriching August tradition in Milwaukee, and one that is welcoming to families and people of all ages and backgrounds,” Alderwoman Coggs said.

Now in its third year, the HaRUNbee 5K Walk/Run on Saturday, August 4, is sponsored by Froedtert and the Medical College of Wisconsin. The Milwaukee Lifecourse Initiative for Healthy Families (LIHF) organized the HaRUNbee Walk/Run for Healthy Birth Outcomes to promote wellness by encouraging families to stay healthy and fit, both mentally and physically. In-person registration on August 4 starts at 7:30 a.m. and the event will begin at 9 a.m. at the northwest corner of N. Dr. Martin Luther King, Jr. Dr. and W. North Ave. To register online for the 5K Walk/Run, please go to www.unitedwaygmwc.org/HaRUNbee.

Alderwoman Coggs was the primary sponsor of legislation creating the partnership between Bronzeville Week & the HaRUNbee Walk/Run. “Official health records show the Harambee neighborhood, in which Bronzeville is located, very recently had the second highest rate of infant mortality in the City of Milwaukee. HaRUNbee will again bring together residents of Milwaukee, from both within and outside of the Harambee community, to participate in a 5K Walk/Run as an effort to increase infant mortality education and to support each other in this important public health endeavor,” she said.

A special street renaming ceremony marking the renaming of N. 4th St. to N. Vel R. Phillips Ave. will take place during Bronzeville Week at 11 a.m. on Tuesday, August 7 at N. 4th and W. North Ave. The event will feature refreshments and the public is invited and encouraged to attend.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee’s original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District. Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

Please go to https://bit.ly/2KbmXv7 to see the 2018 Bronzeville Week schedule. The main Bronzeville District webpage link is www.milwaukee.gov/bronzeville.
**Saturday, August 4, 2018**  
**HaRUNbee 5K Walk/Run**  
Dr. MLK Jr. Drive & North Ave.  
7:30am Registration • Race 9am  
www.unitedwaygmwc.org/HaRUNbee

**LIVE on King Drive**  
Music, food and family fun  
Pete’s Fruit Market  
2323 N. Dr. MLK Jr. Drive  
11am – 2pm

**Sunday, August 5, 2018**  
**Bronzeville Cultural & Arts Festival**  
Vendor food, 3 stages of live entertainment, and kid’s zone  
Dr. MLK Jr. Drive & North Ave.  
10am – 6pm

**Empowerment Sunday**  
10am – Noon  
Bronzeville Area Churches & Neighborhood Orgs.

**Monday, August 6, 2018**  
**Bronzeville Historical Conversation: Milwaukee’s Influence on the Nation**  
Hosted by America’s Black Holocaust Museum  
Milwaukee Urban League  
435 W. North Ave.  
Reception 5pm • Program 5:30pm

**Tuesday, August 7, 2018**  
**Bronzeville Business Breakfast:**  
Attracting Business to Bronzeville  
Skybox Sports Bar & Grill  
2213 N. Dr. MLK Jr. Drive  
8am – 9:30am

**Street Dedication to the Honorable Vel R. Phillips**  
North Ave. & 4th St.  
11am

**Vel R. Phillips Ave. Trolley Rides**  
Pick up at North Ave. & 4th St.  
Noon – 3pm

**Tickle Me Tuesday Comedy Show**  
Skybox Sports Bar & Grill  
2213 N. Dr. MLK Jr. Drive  
9pm

**Wednesday, August 8, 2018**  
**Cool-Aid and Canvases**  
Dr. Martin Luther King Jr. Library  
310 W. Locust Street  
1st session: Noon • 2nd session: 2pm

**Bronzeville Trolley Rides**  
Pick up at Skybox Sports Bar & Grill  
2213 Dr. MLK Jr. Drive  
1st session: Noon • 2nd session: 5:30pm

**Move The Crowd: The Bronzeville Experience**  
Lax  
5pm – 7pm • 2712 N. Dr. MLK Jr. Drive  
Rise & Grind Cafe  
7pm – 8:00pm • 2737 N. Dr. MLK Jr. Drive  
4th Quarter Bar & Grill  
8pm – 9pm • 2722 N. Dr. MLK Jr. Drive  
Live Entertainment on the Block Finale  
2700 block of King Drive  
9pm – 10:30pm

**Thursday, August 9, 2018**  
**Paint-N-Sip**  
4th Quarter Sports Bar & Grill  
2722 N. Dr. MLK Jr. Drive  
1st session: 6:00 pm • 2nd session: 8:30 pm

**Friday, August 10, 2018**  
**Mayor’s Walk 100 Miles with Historic King Dr. BID & Alderwoman Milele A. Coggs**  
Pete’s Fruit Market  
2323 N. Dr. MLK Jr. Drive  
11am

**Young Professionals Trivia Night**  
4th Quarter Sports Bar & Grill  
2722 N. Dr. MLK Jr. Drive  
6pm

**Bronzeville Sleepover for Education**  
School supplies warmly accepted  
Dr. MLK Jr. Drive & North Ave.  
7pm – 8am

**Saturday, August 11, 2018**  
**Pancakes & Poetry**  
Rise & Grind Cafe  
2737 N. Dr. MLK Jr. Drive  
9:30am

**Bronzeville Black Food Truck Fest**  
Garfield Avenue  
(Between Dr. MLK Jr. Dr. & 2nd St.)  
Noon – 6pm

**Bronzeville Bike Ride**  
1950 N. Dr. MLK Jr. Drive  
10am

**Bronzeville Art Walk**  
Dr. MLK Jr. Drive (Various locations)  
Hadley St. to McKinley Ave.)  
Noon – 6pm

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For additional information and detailed schedule, visit [milwaukee.gov/Bronzeville](http://milwaukee.gov/Bronzeville)  
#BronzevilleWeek2018

*Schedule subject to change.*