
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

July 31, 2018

Ald. Milele A. Coggs
(414) 286-2994

Schedule set for 2018 Bronzeville Week

Kickoff news conference set for Thursday

HaRUNbee 5K Walk/Run, NEW Live on King Drive event to highlight first day of family-oriented week of celebration in Bronzeville

Alderwoman Milele A. Coggs will launch the **2018 Bronzeville Week** (August 4-11, 2018) during a **news conference on Thursday, August 2 at 11 a.m.** at America's Black Holocaust Museum, 2233 N. Vel R. Phillips Ave. (N. 4th St.).

Alderwoman Coggs will be joined by **Milwaukee Mayor Tom Barrett**, as well as additional event supporters and stakeholders. **Media coverage is invited.**

The **attached** 2018 Bronzeville Week schedule includes descriptions and details of each day's events. Bronzeville Week 2018 is taking place August 4 - 11, with the **HaRUNbee 5K Walk/Run** kicking things off on Saturday, August 4 at 9 a.m. Music and family-friendly entertainment will be provided during the new **Live on King Drive** event on Saturday, August 4 from 11 a.m. to 2 p.m. at 2323 N. Dr. Martin Luther King, Jr. Dr. (Pete's Fruit Market).

The **Bronzeville Arts and Cultural Festival** will take place on Sunday, August 5 from 10:00 a.m. - 6:00 p.m.

An official City of Milwaukee event now in its sixth full year, Bronzeville Week has blossomed as the premier celebration of Milwaukee's rich African American legacy of culture, arts, history and entertainment. It is sponsored by the City of Milwaukee, the Bader Foundation, the Historic King Drive BID, the Milwaukee Bucks, VISIT Milwaukee, Alderwoman Coggs and more. Sponsors for individual events will be highlighted throughout the week.

-More-

Bronzeville Week 2018/ADD ONE

“Bronzeville Week has become synonymous with arts, culture and commerce and thousands have enjoyed its diverse events and offerings each year. It has truly become an enjoyable and enriching August tradition in Milwaukee, and one that is welcoming to families and people of all ages and backgrounds,” Alderwoman Coggs said.

Now in its third year, the **HaRUNbee 5K Walk/Run** on Saturday, August 4, is sponsored by **Froedtert and the Medical College of Wisconsin**. The Milwaukee Lifecourse Initiative for Healthy Families (LIHF) organized the HaRUNbee Walk/Run for Healthy Birth Outcomes to promote wellness by encouraging families to stay healthy and fit, both mentally and physically. In-person registration on August 4 starts at 7:30 a.m. and the event will begin at 9 a.m. at the northwest corner of N. Dr. Martin Luther King, Jr. Dr. and W. North Ave. To register online for the 5K Walk/Run, please go to **www.unitedwaygmwc.org/HaRUNbee**.

Alderwoman Coggs was the primary sponsor of legislation creating the partnership between Bronzeville Week & the HaRUNbee Walk/Run. “Official health records show the Harambee neighborhood, in which Bronzeville is located, very recently had the second highest rate of infant mortality in the City of Milwaukee. HaRUNbee will again bring together residents of Milwaukee, from both within and outside of the Harambee community, to participate in a 5K Walk/Run as an effort to increase infant mortality education and to support each other in this important public health endeavor,” she said.

A **special street renaming ceremony** marking the renaming of N. 4th St. to **N. Vel R. Phillips Ave.** will take place during Bronzeville Week at 11 a.m. on **Tuesday, August 7** at N. 4th and W. North Ave. The event will feature refreshments and the public is invited and encouraged to attend.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee’s original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District. Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

Please go to <https://bit.ly/2KbmXv7> to see the 2018 **Bronzeville Week schedule**. The main Bronzeville District webpage link is www.milwaukee.gov/bronzeville.



milwaukee.gov/bronzeville

Saturday, August 4, 2018

HaRUNbee 5K Walk/Run
Dr. MLK Jr. Drive & North Ave.
7:30am Registration • Race 9am
www.unitedwaygmwc.org/HaRUNbee

LIVE on King Drive
Music, food and family fun
Pete's Fruit Market
2323 N. Dr. MLK Jr. Drive
11am – 2pm

Sunday, August 5, 2018

Bronzeville Cultural & Arts Festival
Vendors, food, 3 stages of live entertainment,
and kid's zone
Dr. MLK Jr. Drive & North Ave.
10am – 6pm

Empowerment Sunday
10am – Noon
Bronzeville Area Churches
& Neighborhood Orgs.

Monday, August 6, 2018

**Bronzeville Historical Conversation:
Milwaukee's Influence on the Nation**
Hosted by America's Black Holocaust Museum
Milwaukee Urban League
435 W. North Ave.
Reception 5pm • Program 5:30pm

Tuesday, August 7, 2018

**Bronzeville Business Breakfast:
Attracting Business to Bronzeville**
Skybox Sports Bar & Grill
2213 N. Dr. MLK Jr. Drive
8am – 9:30am

**Street Dedication to
the Honorable Vel R. Phillips**
North Ave. & 4th St.
11am

Vel R. Phillips Ave. Trolley Rides
Pick up at North Ave. & 4th St.
Noon – 3pm

Tickle Me Tuesday Comedy Show
Skybox Sports Bar & Grill
2213 N. Dr. MLK Jr. Drive
9pm

Wednesday, August 8, 2018

Cool-Aid and Canvases
Dr. Martin Luther King Jr. Library
310 W. Locust Street
1st session: Noon • 2nd session: 2pm

Bronzeville Trolley Rides
Pick up at Skybox Sports Bar & Grill
2213 Dr. MLK Jr. Drive
1st session: Noon • 2nd session: 5:30pm

Move The Crowd: The Bronzeville Experience

Lux
5pm – 7pm • 2712 N. Dr. MLK Jr. Drive
Rise & Grind Cafe
7pm – 8:00pm • 2737 N. Dr. MLK Jr. Drive
4th Quarter Bar & Grill
8pm – 9pm • 2722 N. Dr. MLK Jr. Drive
Live Entertainment on the Block Finale
2700 block of King Drive
9pm – 10:30pm

Thursday, August 9, 2018

Paint-N-Sip
4th Quarter Sports Bar & Grill
2722 N. Dr. MLK Jr. Drive
1st session: 6:00 pm • 2nd session: 8:00 pm

Friday, August 10, 2018

**Mayor's Walk 100 Miles with
Historic King Dr. BID
& Alderwoman Milele A. Cogg's**
Pete's Fruit Market
2323 N. Dr. MLK Jr. Drive
11am

Young Professionals Trivia Night
4th Quarter Sports Bar & Grill
2722 N. Dr. MLK Jr. Drive
6pm

Bronzeville Sleepover for Education

School supplies warmly accepted
Dr. MLK Jr. Drive & North Ave.
7pm – 8am

Saturday, August 11, 2018

Pancakes & Poetry
Rise & Grind Cafe
2737 N. Dr. MLK Jr. Drive
9:30am

Bronzeville Black Food Truck Fest

Garfield Avenue
(Between Dr. MLK Jr. Dr. & 2nd St.)
Noon – 6pm

Bronzeville Bike Ride

1950 N. Dr. MLK Jr. Drive
10am

Bronzeville Art Walk

Dr. MLK Jr. Drive (Various locations
Hadley St. to McKinley Ave.)
Noon – 6pm



For additional information
and detailed schedule, visit
milwaukee.gov/Bronzeville
#BronzevilleWeek2018
**Schedule subject to change.*



August 4-11 Free Health Screenings MLK Heritage Health Center • 2555 N. Dr. Martin Luther King Dr. 10am to 2pm *Friday, by appt only.*