

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 3, 2018

Ald. Milele A. Coggs  
(414) 286-2994

## 2018 Bronzeville Week opening weekend *5K for health birth outcomes, festival planned*

Alderwoman Milele A. Coggs is excited for the kick off to **Bronzeville Week 2018**. The first three days of festive events and arts, culture and commerce for people of all ages are on the way, starting Saturday August 4.

**Saturday, August 4**, begins with the **HaRUNbee 5K Walk/Run** in-person registration starts at 7:30 a.m. and the event will begin at 9 a.m. at the northwest corner of N. Dr. MLK Jr. Drive and W. North Ave. To register online for the 5K Walk/Run, please go to [www.unitedwaygmwc.org/HaRUNbee](http://www.unitedwaygmwc.org/HaRUNbee). The **Live on King Drive** event will follow the run and will feature music and family-friendly entertainment from 11 a.m. to 2 p.m. at 2323 N. Dr. MLK Jr. Drive (Pete's Fruit Market).

**Sunday, August 5**, features the **Bronzeville Cultural and Arts Festival** that will include vendors, food, three stages of live entertainment and a kid's zone. This event will take place on Dr. MLK Jr. Drive and North Ave. from 10 a.m. to 6 p.m. **Empowerment Sunday** will also be on August 5, from 10 a.m. to noon at Bronzeville Area Churches and Neighborhood organizations.

**Monday, August 6**, features the **Bronzeville Historical Conversation: Milwaukee's Influence on the Nation** hosted by America's Black Holocaust Museum and taking place at Milwaukee Urban League, 435 W. North Ave. The reception will begin at 5 p.m. with the program beginning at 5:30 p.m.

"Everyone is invited to come out and enjoy Bronzeville Week and the many events and cultural learning opportunities. We also take time to focus on the health of the community such as Saturday's HaRUNbee 5K which focuses on healthy birth outcomes," Alderwoman Coggs said.

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## Bronzeville Week 2018/ADD ONE

An official City of Milwaukee event now in its sixth full year, Bronzeville Week has blossomed as the premier celebration of Milwaukee's rich African American legacy of culture, arts, history and entertainment. It is sponsored by the City of Milwaukee, the Bader Foundation, the Historic King Drive BID, the Milwaukee Bucks, VISIT Milwaukee, Alderwoman Coggs and more. Sponsors for individual events will be highlighted throughout the week.

Please go to <https://bit.ly/2KbmXv7> to see the 2018 Bronzeville Week schedule. The main Bronzeville District webpage link is [milwaukee.gov/bronzeville](http://milwaukee.gov/bronzeville).

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Feel the Culture  
BRONZEVILLE WEEK  
ART • CULTURE • COMMERCE  
Aug 4-11

sunday august 5

BRONZEVILLE  
**CULTURAL**  
& Arts  
FESTIVAL

North Ave. between Dr. MLK Jr. Drive. & 7th St. • 10am - 6pm